



Increase of internet use by Saudis to 92.5% in 2021

Results of the Households and Individuals' Information and Communication Technology Access and Usage Survey 2021, which was carried out in the second quarter of this year, marked an increase in the percentage of individuals who used the internet during the last three months to 93.0%, an increase of 1.8% compared to 2020, where the percentage of usage for males reached 94.4% and for females 90.8%, and the percentage constituted 92.5% for Saudi individuals and 93.6% for non-Saudi individuals. For households, access to the internet during the last three months was 96.3%.

Percentage of individuals' participation (15 years and above) in social and professional networks during the last three months constituted 93.9% of the total Internet users, with percentages of male and female usage of 94.3% and 93.4%, respectively, which reached 94.3% for Saudi and 93.4% for non-Saudi individuals. This was found to be the most common area of internet use.

Percentage of individuals (15 years and above) who purchased goods and services via the Internet during the last three months reached 53.0% of the total Internet users. The results of the survey showed that the percentage of purchases by males was 49.8% and females was 58.0%, which constituted 62.2% for Saudi and 40.5 % for non-Saudi individuals.

Percentage of individuals (15 years and above) who implemented governmental transactions via the Internet during the last three months was 83.8% of the total Internet users, and the percentage of transactions implemented by male was 89.0% and females was 75.8%. It also reached 87.0% for Saudi and 79.5% for non-Saudi individuals.

Access to computers among households reached 62.5% in 2021

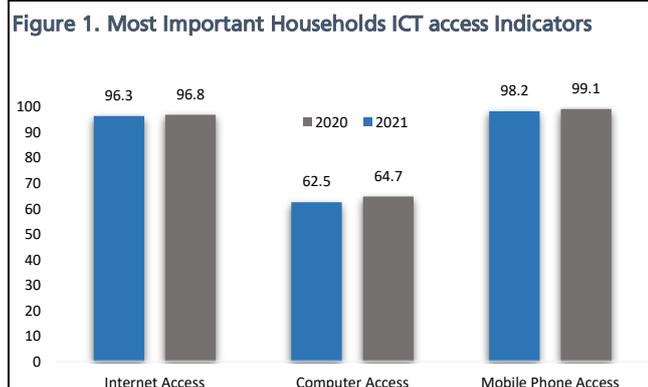
According to the results of the Households and Individuals' ICT Access and Usage Survey 2021, percentage of households that have access to computers during the last three months reached 62.5%.

Usage of mobile phones by Saudi individuals (15 years and above) reached 97.7% in 2021

Percentage of individuals (15 years and above) who used a mobile phone during the last three months constituted 98.9%, where the percentage of male users was 98.6% and for females 96.7%, and the percentage of Saudi individuals was 97.7% and for non-Saudi individuals was 98.1%.

Indicator (%)	2020	2021
Internet Access	96.8	96.3
Computer Access	64.7	62.5
Mobile Phone Access	99.1	98.2

Source: Households and Individuals' ICT Access and Usage Survey 2021

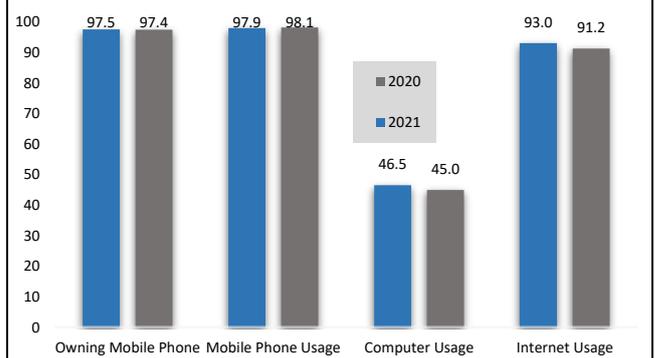


Indicator (%)	2020	2021
Owning Mobile Phone	97.4	97.5
Mobile Phone Usage	98.1	97.9
Computer Usage	44.9	46.5
Internet Usage	91.2	93.0

Source: Households and Individuals' ICT Access and Usage Survey 2021

Percentage of individuals (15 years and above) who owned a mobile phone during the last three months reached 97.5%, where the percentage of individuals owning a mobile phone for males was 98.7%, and for females was 95.7%, and the percentage for Saudi individuals was 97.3% and for non-Saudi individuals was 97.9%.

Figure 2. Most Important Individuals (15 years and above) ICT access Indicators



Methodology used in the Survey of Access & Usage Households & Individuals to ICT

In all its statistical works, GASTAT operates according to a standard work methodology that is consistent with nature of each statistical product. Thus, it relies on the Statistical Work Procedures Guide that is compatible with work procedures adopted by international organizations. The statistical product passes through eight basic stages in addition to a ninth stage represented in the stage of comprehensive "management". The first three stages (scope, design, and organization) are participatory stages between GASTAT and its customers who are data users from development entities. The fourth stage (data collection) is a participatory stage between GASTAT and the statistical community, whether households or establishments, to complete data and information. The remaining stages are statistical stages (tabulation, review and publication) carried out by GASTAT. After that, in partnership with the customers again, the eighth stage (assessment) takes place. As for the (management) stage, it is an administrative and organizational stage that enters all stages. These stages are applied to the Survey.

Table - Methodology