



## SMALL AND MEDIUM ENTERPRISES INCREASE REVENUES BY 25% IN 2021

The results of the statistics of small and medium enterprises indicated that operating revenues reached SAR 1,265 billion in 2021, increasing 25% compared to the previous year. Operating expenditure amounted to SAR 659.5 billion (+33%). Employees' compensation in small and medium enterprises amounted to SAR 155.8 billion, increasing 19% compared to 2020.

### Main Statistics of Medium-Sized Enterprises in 2021

Compared to 2020, operating revenues of the medium-sized enterprises (50-249 employees) increased by 16%, with a value of SAR 562.6 billion, mainly due to revenue from manufacturing activities, wholesale and retail trade activities, and construction activities. Arts, entertainment & recreation, and accommodation and food service activities grew significantly, recovering from the effects of the coronavirus pandemic (COVID-19) as they increased by 132% and 45%, respectively.

As for operating expenditure, the expenditure of medium-sized enterprises increased by 28% compared to the previous year, with a value of SAR 275.1 billion, also led by the expenditure of the manufacturing activity, wholesale and retail trade activity, and construction activity.

In view of the employees' compensation, the total compensation of the employees during the year 2021 amounted to SAR 70.7 billion. Manufacturing activities, wholesale and retail trade activities, and construction activities were ahead of other economic activities in the amount of employees' compensation due to the magnitude of these activities and the large number of employees they contain, compared to other economic activities.

### Main Statistics of Small-Sized Enterprises in 2021

Operating revenues of small-sized enterprises (6-49 employees) increased by 35% compared to 2020, largely affected by the revenues of wholesale and retail trade activities, construction activities, and manufacturing activities, which recorded the highest value of revenue compared to other economic activities. The total operating revenue of small enterprises reached SAR 337.4 billion during the year 2021. The most dynamic economic activities in revenue compared to the previous year were transportation and storage activities which increased by 76%, followed by accommodation and food service activities by 55%, then wholesale and retail trade activity by 44%.

Operating expenditure in small-sized enterprises amounted to a value of SAR 178.4 billion in 2021, and the employees' compensation to 43 billion riyals, with an increase of 45% and 20%, respectively, compared to 2020.

### Main Statistics of Micro Enterprises in 2021

Total operating revenues of micro enterprises (1-5 employees) amounted to SAR 365.4 billion, mainly due to revenues from wholesale and retail trade activities, with an increase of 31% compared to 2020. Operating expenditures of micro enterprises increased by 30% compared to the previous year, amounting to SAR 205.8 billion. Wholesale and retail trade activities had the highest amount of expenditure among micro enterprises. Compensation of employees in micro enterprises increased by 26% compared to the previous year, amounting to SAR 41.9 billion.

Figure 1: operating revenue of medium and small sized enterprises during the year 2021

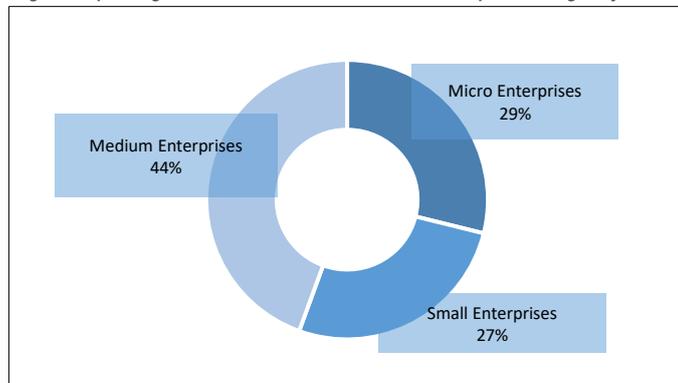


Figure 2: Statistics of medium-sized enterprises during the year 2021

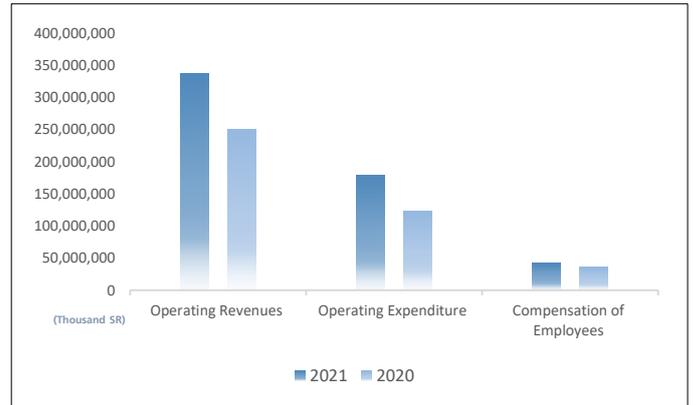


Figure 3: Statistics of small-sized enterprises during the year 2021

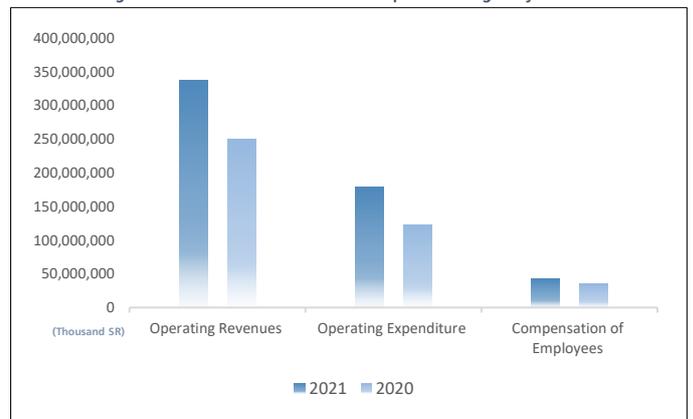
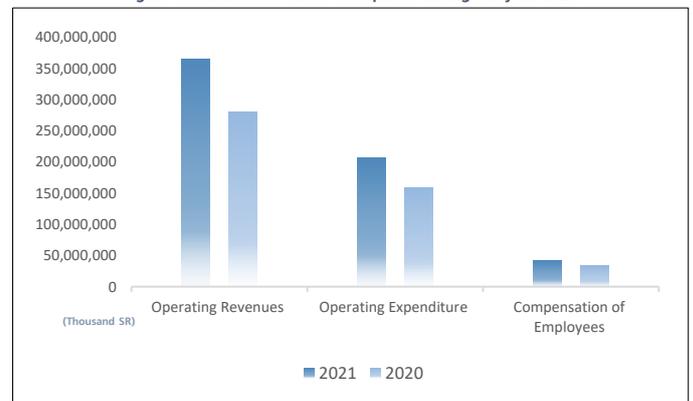


Figure 4: Statistics of micro enterprises during the year 2021



### Methodology

The General Authority for Statistics conducts and publishes a number of economic, social and population statistics about the Kingdom on a regular basis. Based on this authority, the General Authority for Statistics has established programs for statistical research aimed at strengthening the economic database. Small and medium enterprises statistics are among the important economic statistics that aim to provide the necessary information to know the general trend of the economic activity of small and medium enterprises by providing data on compensation of employees, operating expenditure and operating revenue. The first statistics of small and medium enterprises was carried out by the General Authority for Statistics in 2016, and it will be implemented thereafter on an annual basis. [Methodology](#)