



الهيئة العامة للإحصاء
General Authority for Statistics

Bulletin of Household Culture and Entertainment Survey

2018



Content

S/N	Subject	Page No.
1	Index of Tables	3
2	Index of Figures	7
3	Introduction	9
4	Sources of Data	10
5	Objectives	10
6	Terminologies and Concepts associated with Household Culture and Entertainment Survey	11
7	Indicators and its calculations	16
8	Spatial and Temporal Coverage	18
9	Used Statistical Classifications	18
10	Sample Selection	18
11	Tools of Data Collection	19
12	Method of Data Collection	20
13	Preparing and reviewing results	21
14	Data Publishing	21
15	Applied Quality Procedures	22
16	Users and benefits of the bulletin	23
17	Summary of Household Culture and Entertainment Survey Results	24
18	Publishing Tables	32



Index of Tables

Table No.	Table Title	Page No.
1-1	Percentage of households who have home library by administrative regions	33
1-2	Percentage of households who have home library by type of dwelling kingdom wide	34
1-3	Percentage of book genre of households who have home library kingdom wide	35
2-1	Percentage of key cultural and entertainment indicators of individuals 15 years and above by gender and nationality kingdom wide	36
2-2	Percentage of key cultural and entertainment indicators of individuals 15 years and above by administrative regions	37
2-3	Percentage of key cultural and entertainment indicators of individuals 15 years and above by age groups kingdom wide	38
2-4	Percentage of key cultural and entertainment indicators of individuals 15 years and above by educational status kingdom wide	39
2-5	Percentage of key cultural and entertainment indicators of individuals 15 years and above by marital status kingdom wide	40
3-1	Percentage distribution of individuals 15 years and above of types of read newspapers or magazines by gender and nationality, out of the total number of those who read newspapers or magazines Kingdom wide	41
3-2	Percentage of individuals 15 years and above of genre of read newspapers or magazines by gender and nationality, out of the total number of those who read newspapers or magazines Kingdom wide	42
3-3	Percentage distribution of individuals 15 years and above of reason for not reading newspaper or magazines by gender and nationality, out of the total number of those who do not read newspapers or magazines Kingdom wide	43
3-4	Percentage distribution of individuals 15 years and above of types of read books by gender and nationality, out of the total number of those who read books Kingdom wide	44



3-5	Percentage distribution of individuals 15 years and above of number of read books by gender and nationality, out of the total number of those who read books Kingdom wide	45
3-6	Percentage distribution of individuals 15 years and above of the purpose of reading books by gender and nationality, out of the total number of those who read books Kingdom wide	46
3-7	Percentage of individuals 15 years and above of genre of read books by gender and nationality, out of the total number of those who read books Kingdom wide	47
3-8	Percentage distribution of individuals 15 years and above of the average weekly reading hours of books by gender and nationality, out of the total number of those who read books Kingdom wide	48
3-9	Percentage distribution of individuals 15 years and above of reasons for not reading books by gender and nationality, out of the total number of those who do not read books Kingdom wide	49
4-1	Percentage of Saudi individuals 15 years and above who visited cultural or entertainment places in the place of residence, inside and outside Saudi Arabia by administrative region and gender, out of total Saudis	50
4-2	Percentage of Saudi individuals 15 years and above who visited cultural or entertainment places in the place of residence, inside and outside Saudi Arabia by type of place and gender, out of total Saudis who visited cultural or entertainment places kingdom wide	51
4-3	Percentage distribution of Saudi individuals 15 years and above by type of place and number of visits, out of total Saudis per cultural or entertainment place visited in the place of residence kingdom wide	52
4-4	Percentage distribution of Saudi individuals 15 years and above by type of place and their companions in terms of the visit in the place of residence, out of total Saudis per cultural or entertainment place kingdom wide	53
4-5	Percentage of Saudi individuals 15 years and above who traveled inside Saudi Arabia for culture or entertainment by most visited cities, out of total Saudis kingdom wide	54



4-6	Percentage distribution of Saudi individuals 15 years and above by most visited cities and travel time, out of total Saudis per city kingdom wide	55
4-7	Percentage of Saudi individuals 15 years and above of reasons for not traveling inside Saudi Arabia, out of total Saudis who did not travel Kingdom wide	56
4-8	Percentage of Saudi individuals 15 years and above who traveled outside Saudi Arabia for culture or entertainment by countries, out of total Saudis Kingdom wide	57
4-9	Percentage of Saudi individuals 15 years and above by country classification and travel time of Saudis per classification Kingdom wide	58
4-10	Percentage of Saudi individuals 15 years and above who traveled outside Saudi Arabia for culture or entertainment by reasons for traveling kingdom wide	59
4-11	Percentage distribution of Saudi individuals 15 years and above of their interest in cultural or entertainment activities inside and outside Saudi Arabia, out of total Saudis Kingdom wide	60
5-1	Percentage distribution of individuals 15 years and above of average daily hours of watching TV by gender and nationality, out of the total number of those who watch TV Kingdom wide	61
5-2	Percentage distribution of individuals 15 years and above of reasons for not watching TV by gender and nationality, out of the total number of those who do not watch TV Kingdom wide	62
5-3	Percentage distribution of individuals 15 years and above of listening to radio stations by place, gender and nationality, out of the total number of those who listen to radio stations Kingdom wide	63
5-4	Percentage distribution of individuals 15 years and above of main reason for not listening to radio stations by gender and nationality, out of the total number of those who do not listen to radio stations Kingdom wide	64
5-5	Percentage of cultural or entertainment activities among the most important three activities practiced by individuals 15 years and above by gender and nationality, out of total individuals engaged in cultural or entertainment activities in leisure time Kingdom wide	65



5-6	Percentage distribution of cultural or entertainment activities among the most important three activities practiced by individuals 15 years and above by average weekly hours, out of total cultural or entertainment activities Kingdom wide	66
5-7	Percentage of individuals 15 years and above who wish to practice cultural or entertainment activity but they don't, by reasons for not practicing it kingdom wide	67
6-1	Percentage distribution of individuals 15 years and above of their language preferred in cultural communication by gender and nationality kingdom wide	68
6-2	Percentage of individuals 15 years and above of their language preferred in reading by gender and age groups kingdom wide	69
6-3	Percentage of individuals 15 years and above of their language preferred in writing by gender and age groups kingdom wide	70
6-4	Percentage of individuals 15 years and above of their language preferred in speaking by gender and age groups kingdom wide	71



Index of Figures

Figure No.	Figure Title	Page No.
1	Percentage distribution of households who have home library at their homes in Saudi Arabia	24
2	Percentage of households who have home library by administrative regions	24
3	Percentage of individuals 15 years and above who read newspaper and magazines by gender kingdom-wide	25
4	Percentage of Saudi individuals 15 years and above who read newspaper and magazines by gender kingdom-wide	25
5	Percentage distribution of individuals 15 years and above who read newspaper and magazines by their type kingdom-wide	26
6	Percentage distribution of Saudi individuals 15 years and above who read newspaper and magazines by their type kingdom-wide	26
7	Percentage of individuals 15 years and above who read books by gender kingdom-wide	27
8	Percentage of Saudi individuals 15 years and above who read books by gender kingdom-wide	27
9	Percentage distribution of individuals 15 years and above who read books by genre kingdom-wide	28
10	Percentage distribution of Saudi individuals 15 years and above who read books by genre kingdom-wide	28
11	Percentage of the cultural and entertainment places that Saudi individuals 15 years and above mostly visited kingdom-wide	29
12	Percentage of individuals 15 years and above who watch TV by age group kingdom-wide	29
13	Percentage of individuals 15 years and above who listen to radio by age group kingdom-wide	30



14	Percentage of key cultural and entertainment activities among the most three significant practices practiced by individuals 15 years and above during their spare time kingdom-wide	30
15	Percentage of key cultural and entertainment activities among the most three significant practices practiced by Saudi individuals 15 years and above during their spare time kingdom-wide	31



Introduction

By virtue of cabinet resolution no. (211) dated 13/1/1437H, the General Authority for Statistics GASTAT is entitled to conduct statistical procedures in the economic, social, and population fields and to publish them on a regular basis. Hence, GASTAT has created programs and surveys that aim to provide a statistical database in all fields.

Culture and entertainment sector is one of the most important pillars of national transformation towards human development. The individuals' role of sharing their interest in cultural and entertainment activities reflects the level of awareness about this domain and the quality of the services provided. Therefore, Saudi Arabia has paid a great attention to this aspect; culture and entertainment events and activities have achieved a noticeable development recently striving to attain the strategic objectives of Saudi Vision 2030. The objectives help in developing the culture and entertainment sector, establishing centers for creativity, and providing platforms for creative people to express their ideas and aspirations. Furthermore, through these objectives, it will be easy to provide cultural services that cover all the various cultural activities, and to develop the infrastructure of the culture and entertainment sector to support the quality of life.

GASTAT plays an active role in developing culture and entertainment sector by providing statistical support. This is done by carrying out the Household Entertainment and Culture Survey (2018). The importance of this survey lies in the fact that it is a statistical product aims to provide an image of culture and entertainment field in Saudi Arabia by providing as much statistics of different regions as possible. Such statistics allow to study the current status of this field and to monitor its development to achieve the strategic goals of Saudi Vision 2030 by supporting decision-makers in selecting programs and policies that will provide the best services to households and individuals all over Saudi Arabia. In order to achieve the survey's objectives, international recommendations of culture statistics were adopted. This survey is a household field survey issued periodically every three years, and provides necessary data which support future steps. It includes statistics on reading books, newspapers and magazines, watching television, and listening to radio stations. Moreover, the survey's statistics cover cultural and entertainment activities, national identity, in addition to other cultural and entertainment statistics.

GASTAT is pleased to thank all those who contributed to this work including all partners and surveyed households where their cooperation has greatly impact the release of this bulletin. For comments or suggestions, kindly send them via e-mail info@stats.gov.a as they may improve the content of the bulletin and further develop future bulletins.

General Authority for Statistics



2018



Sources of data in Bulletin of Household Culture and Entertainment Survey

The data of the bulletin is based on the household field survey (household culture and entertainment survey). This survey is conducted by GASTAT for the first time in 2018, and will be carried out on a periodical basis every three years. It can be defined as a field survey of households that falls under the category of (knowledge statistics). The data of the survey are collected by visiting a sample of households withdrawn from the census's framework for the year (2010), representing all the households in Saudi Arabia's administrative regions. However, the electronic questionnaire of the survey contains a number of questions completed during the implementation process of the survey. Through this survey, a number of estimates and indicators of detailed and accurate data on the culture and entertainment sector are obtained to support decision makers in developing and monitoring the progress of development plans, and to meet the needs of government entities and private sector of statistical data and information on culture and entertainment. Moreover, to study the cultural and entertainment activity of individuals in Saudi Arabia, which will help in identifying the society's tendency in this domain in general. This is vital to ensure the most proper planning of activities, which will more effectively benefit the economy and society, and to provide information and data enabling planners to make regional and international comparisons. Furthermore, to identify the weaknesses in culture and entertainment sector in Saudi Arabia, and to provide information and data on the personal interests of individuals and their hobbies to help decision makers in making the optimal plan.



2018

Objectives:

- 1) Support decision-makers, policy-makers, researchers and those interested in up-to-date data on household culture and entertainment statistics in Saudi Arabia.
- 2) To provide recent statistical data on household' culture and entertainment by (gender, nationality, educational status, age, marital status).
- 3) To know whether the household has home library (bookshelves), and the kind of books it contains.
- 4) To know the percentage of individuals who read newspapers, magazines, and books, and determine the average weekly books reading hours.
- 5) To identify the reasons why individuals do not read newspapers, magazines, and books.
- 6) To identify the reasons why individuals travelled outside Saudi Arabia for cultural and entertainment purposes.
- 7) To identify the extent to which individuals are interested in cultural and entertainment activities inside and outside Saudi Arabia.
- 8) To identify the cultural and entertainment places that individuals visited in their place of residence, and inside and outside Saudi Arabia.



- 9) To identify the percentage of TV watching and the average daily watching hours.
- 10) To identify the percentage of radio listening and the places where individuals listen to radio in.
- 11) To know the types of cultural and entertainment activities practiced by individuals during their spare time, and the average weekly hours spent on each activity.
- 12) To determine the preferred language while (reading, writing, speaking, watching, and listening)

Terminologies and Concepts associated with Household Culture and Entertainment Survey:

❖ Culture:

Is a diverse set of tangible, intellectual, emotional and other characteristics that distinguish a particular society or group. Besides art and literature, the concept of culture encompasses lifestyles, ways of living together, as well as the norms of values, traditions and beliefs.

❖ Entertainment activities:

Are activities practiced to enjoy or relax for entertainment purposes.

❖ Home library:

Is a library established by households in their homes, and contains books and sources of information.

❖ Biographies:

Are books provide a detailed description of a person's life by listing facts about him, such as his education, career, social and other relationships, as well as the exact details of his experiences.

❖ Religious books:

Are the efforts of scholars of religion in classifying publications and writing books in various fields of Islamic law.

❖ Paper / electronic newspapers:

Paper newspaper is a periodical paper publication that is often released on a daily or weekly basis. It includes news, articles, fixed columns of the book, caricatures, advertisements, and other contents that usually attract the attention of the public.

Electronic newspapers were prepared using the computer, or converted from the printed form to digital form by using the method of electronic scanning and electronic character recognition. Such newspapers are intended to be read electronically.

❖ Follow-up job vacancies:

A regular follow- up of job vacancies available in newspapers (which can be published on the internet).

❖ Paper / electronic magazines:

A general or specialized journal that is published periodically in a regular frequency and has a fixed title. Writers contribute with a number of articles and studies they prepare for publishing according to the magazine's trends and rules and conditions for publishing them. It could also contain commercial





advertisements and professional notifications include appropriate products and events that concern a society readers.

Electronic Magazines: An electronic journal that is often published on the Internet.

❖ Paper / electronic books:

Paper book is a source of information that includes a collection of papers, most of which are printed and bound together in a cover. UNESCO has defined the book as a non-periodical publication of at least 49 pages embraced by a cover.

E-books were prepared using the computer, or converted from the printed form to digital form by using the method of electronic scanning and electronic character recognition. Such books are intended to be read electronically.

❖ Archaeological and historical places:

Are archaeological sites and buildings that have different values and reflect historical, artistic, and aesthetic symbolic significance, such as: Qaşr al-Maşmak and Al Ibrahimī Palace.

❖ Museum:

In Arabic means the place where rare and precious objects are collected and valued as time passes. The museum originates in a Greek origin *Musa* that is associated with the word "mountain lady". It is a permanent non-profit institution open to the public and aimed at serving and developing society. The museum collects, preserves, researched, and continues to display and develop human heritage for the purposes of education, study and recreation, as defined by the World Council of Museums. Tens of thousands of museums around the world are interested in collecting objects of scientific, artistic, or historical value and making them available to the public through exhibitions that may be permanent or temporary. The museums are specific to researchers in historical, literary and artistic fields, and stand as a living witness to what civilization has reached.

❖ Cultural landscapes:

Are a joint work between humans and nature, expressing the long and intimate relationship between humans and his natural environment. Examples of cultural landscapes include Al-Bujairi in Riyadh, Juatha in Al-Ahsa, and Mada'in Saleh in Al-Ula.

❖ Natural Heritage:

Including natural features, geological and photographic formations, specific and habitats for the habitat of endangered animal and plant species, natural sites of scientific value, preservation of natural heritage or beauty. It includes nature parks and reserves, zoos, aquaria and botanical gardens.

❖ Celebrations:

Are a gathering of persons for the purpose of commemorating social, cultural or quarterly occasions. Such celebrations strengthen and consolidate bonds of the relationship between the individuals.



❖ Fine arts:

Is all related to drawing, painting, sculpture, engraving, design and visualization, which is based on different substrates, including stones, metals, wood, paper and color, in order to achieve or master a particular work in which the creative work is based on dimensions that add beauty and taste in support of human knowledge.

❖ Theater:

Is the place where stories are performed. It is one of the branches of performance or acting that translates stories or literary scripts before a live audience. This is done by using theatrical dialogue, cinematography, gestures, music, and sound on the theater stage. The building of the theater has special design and decoration.

❖ National Cultural Festival:

A public celebration that is usually under a cultural or national framework. It is a mass celebrations held to mark a happy event or to commemorate fond memories.

❖ Travelling for cultural and entertainment purposes:

To move from one place to another in a short or long trip. This includes any individual who travels inside or outside Saudi Arabia for work or any other reason, and visits cultural or entertaining activities while travelling.

❖ Holidays break:

The time during which workers take a break to celebrate Islamic Eids.

❖ Summer vacation:

The period during which students and workers take a break. It usually starts in June and ends in August.

❖ Photography:

The science or art of taking photos.

❖ Crafts:

Products that are made by hand, hand tools, or sometimes with the help of simple mechanical tools. Crafts should be useful, aesthetics, artistic, creative, cultural, decorative, practical, traditional, symbolic and important at the religious and social levels. There are six categories of crafts: straw-based crafts, leather, metal, pottery, textile, and wooden products.

❖ Performance Arts:

Activities of professional and amateurs. They include: theatre, dancing, opera, and music.

❖ Video Games:

Electronic games that require interaction with any device such as: TV, computer screen, or mobile phone.





❖ Movies and Videos:

One of the entertaining and educational products. It includes movies, short movies, live movies, cartoon movies, TV programs recorded on internet, documentaries, and all types of video clips including the downloadable ones.

❖ Social Media:

A set of websites on the internet. It aims to build a communication between a group of individuals or establishments around the world. These websites provide many services such as the ability to speak chat, make audio calls, or make video calls with other individuals. Examples of these sites are (Twitter, Facebook, Instagram, Snapchat...etc.)

❖ Fashion Design:

One of the applied arts that are specialized in clothing and apparel design. It includes all kinds of apparel such as shoes and jewelry.

❖ Graphic Design:

Use of printing and copying. Graphic designers create and insert symbols, images, and texts to create a visual image for all messages and ideas. Examples of graphic design are: companies' designs (logos and commercial brands), editing design (magazines, newspapers, and books), sites design or environmental design, advertisements, websites design, telecommunication design, products packaging, banners, and signs.

❖ Interior Design:

Planning and innovation based on specific architectural data. Preparing the internal space to deal with the space or all its dimensions in a manner that exploits all elements of design aesthetically to help work or housing within the building.

❖ Landscape Design:

It covers the design of lands and gardens to be used by humans. It is generally linked with the design of buildings and their surrounding places, whether these buildings are private or public. However, it can be linked with the design of spacious places such as public gardens and reserves.

❖ Architecture:

An organized mental process that is dealt with multiple types of information and integrated into a single set of ideas and visions with the intention of completing one vision that appears in the form of geometric drawings and a timetable for the stages of executing a project that is conceived in advance and expressed in the form of architectural drawings.

❖ Social Occasions:

A gathering of a group of persons for social, cultural, or religious reasons. It expresses how deep the relations between the gathered people are. Example of this is family gathering.



❖ Cultural Identity:

To have an identity or belong to a certain group. It is part of how someone understands and recognize him/herself. This identity is associated with nationality, race, religion, social class, generation, region, language, or any other social category that has its own culture. Therefore, cultural identity is considered an outstanding characteristic of individuals who share the same culture.

❖ Cultural Club:

A club concerned with organizing poetry nights, public and literary cultural competitions, and participations in festivals and scientific lectures.

❖ Public Library:

A library that serves all citizens and residents. It includes a huge quantity of information and knowledge and facilitate their access to all society members, so that they can check them and lend them any time. Information sources are not restricted to printed books only, they also include periodicals, engineering drawings, Atlases, maps, newspapers, and ancient manuscripts.

❖ Associations:

Association can be defined as an agreement between two persons or more. It aims to achieve a mutual cooperation or a mutual activity between them by using mutual information. It should not be profitable.



Indicators and its calculation methods:

Indicator	Description of indicator or methods of calculation
Home libraries	By asking the households included in the survey's sample whether they have home libraries or not. Then, identify the percentage of households who have home libraries (out of total households included in the survey sample) after that, calculations are applied by region and the collected data are enlarged.
Percentage of households who have home libraries by region	By asking the households included in the survey's sample whether they have home library or not based on the region, the percentage is identified (out of total households included in the survey's sample who have home library) after that, calculations are applied by region and the collected data are enlarged.
Percentage of individuals 15 years and above who read newspapers or magazines by gender at Saudi Arabia's level	By asking individuals included in the survey's sample by gender whether they read newspapers or magazines or not (out of total males included in the survey's sample, and that is applied to females as well) after that, calculations are applied by region and collected data are enlarged.
Percentage distribution of individuals 15 years and above who read newspapers and magazines by type at Saudi Arabia's level	It was calculated through collecting data by asking the individuals who read about their favorite types (paper, electronic, or together) after that, calculations are applied by region and collected data are enlarged.
Percentage of individuals 15 years and above who read books by gender at Saudi Arabia's level	By asking the individuals included in the survey's sample whether they read books or not (percentage of males who read books out of total males included in the survey's sample, and this is



	applied to females as well) after that, calculations are applied and collected data are enlarged.
Percentage distribution of individuals 15 years and above who read books by type at Saudi Arabia's level	It is calculated by collecting data through asking the individuals who read books about their favorite type (paper, electronic, or both) after that, calculations are applied and collected data are enlarged.
Percentage of the most visited cultural and entertainment places made by Saudis 15 years and above at Saudi Arabia's level	The cultural and entertainment places visited by Saudis included in the survey's sample will be identified in this part, after that calculation are applied and collected data are enlarged.
Percentage of TV viewing for individuals 15 years and above of each age group at Saudi Arabia's level	By asking individuals included in the survey by age group about TV viewing (the percentage is identified out of total individuals included in the survey) after that, calculations are applied and collected data are enlarged.
Percentage of individuals 15 years and above who listen to radio for each age group at Saudi Arabia's level	By asking individuals included in the survey's sample whether they listen to radio or not (the percentage is identified out of total individuals included in the survey) after that, calculations are applied and collected data are enlarged.
Percentage of the main cultural and entertainment activities between the top three activates practiced by individuals 15 years and above in their free time at Saudi Arabia's level	Main cultural and entertainment activities will be identified in this part between the top three activities. Later on, the most popular activity will be indicated as well. After that, calculations will be applied and collected data will be enlarged.
Many indicators and data provided by the survey can be learned through the publishing tables	



Coverage:

1) Spatial coverage:

The Household Culture and Entertainment Survey covers household's data on culture and entertainment in the thirteen administrative regions in Saudi Arabia: Riyadh, Makkah, Madinah, Qassim, Eastern Region, Asir, Tabuk, Hail, Northern Borders, Jazan, Najran, Al-Baha, and Al-Jouf). This is done by visiting a sample of households in each region selected scientifically as a representative sample of the whole region's households.

2) Temporal coverage:

- Metadata of the household and dwelling characteristics are based on the time of the researcher visit to the household.
- General characteristics of individuals inside the household are based on the week preceding the researcher visit to the household.
- Reading data of individuals and data of the visited places, travelling inside and outside Saudi Arabia, TV viewing, listening to the radio, free-time activities, national ID data are all base on the last 12 months preceding the researcher visit to the household.

Used statistical classifications:

Bulletin's data are based on:

National Code of Countries and Nationalities

Sample Selection:

The sample of the survey was chosen by selecting (16974) households, as a representative sample of the survey's community distributed by administrative regions at the level of Saudi Arabia, as follows:

Administrative Region	Number of Households	Administrative Region	Number of Households	Administrative Region	Number of households
Riyadh	2646	Asir	1152	Najran	810
Makkah	3060	Tabuk	918	Al-Baha	756
Madinah	1170	Hail	828	Al-Jouf	846
Qassim	792	Northern Borders	882	Total	16974
Eastern Region	2214	Jazan	900		





Sample units in Household Culture and Entertainment Survey:

Primary sample units are enumeration areas that were taken in the first stage of the sample design. On the other hand, (households) are the secondary and final sample units at the same time. They were chosen in the second stage of the sample design; each secondary sample unit is considered part of the primary sample unit.

Tools of Data collection:

Questionnaire of field data collection:

The survey's questionnaire was designed by GASTAT's experts in culture and household surveys. International norms and recommendations, in addition to the feedback of knowledge statistics specialists as well as relevant entities were considered during the design stage. However, formulation of the questions was prepared in a specific scientific manner to unify the researcher's way of asking questions. The questionnaire was divided into eight sections by subject to increase its efficiency in achieving technical standards of the field work stage.

Section 1: Household identification data

Distinct geographical data from which the household location is inferred.

Section 2: characteristics of the housing

Housing data included two questions about the type of housing and the type of housing holding.

Section 3: Household data

Data on the availability of a home library in the household and the type of books they contain, as well as the income and expenditure statement on the culture and entertainment of the household.

Section 4: General characteristics of individuals in the household

Information on household members including the full name (first name, father's name and family name) and the relationship with the head of the household, gender, age, nationality, educational level of household members and the occupational and marital status.

Section 5: Reading data for individuals

This section contains a number of questions concerning the individual's reading practice through newspapers, magazines, books and topics of interest as well as the reasons for not reading, the type of reading preferred whether paper or electronic, the average number of reading hours and the purpose of reading books.





Section 6: Data of places visited at the place of residence and during travel inside and outside Saudi Arabia for individuals

This section contains a number of questions related to the places visited within the city of residence or during travel for culture and entertainment inside or outside Saudi Arabia, the preferred time of the visit and the extent of interest in cultural and entertainment activities.

Section 7: TV viewing data, radio listening and leisure activities for individuals

This section contains a number of questions related to watching television and listening to radio stations or not, as well as the places of listening to radio stations. In addition, it contains the cultural and entertainment activities practiced during leisure time and the duration of each activity as well as the cultural and entertainment activities that the individual wants to do during leisure time and was unable to do so with reasons.

Section 8: National cultural identity of individuals

This section includes a number of questions related to the participation in cultural and entertainment institutions and the areas of hobbies as well as the preferred language for reading, writing, talking, watching television or listening to radio stations as well as watching live plays and listening to music. The questionnaire can be viewed in full and downloaded through the official website of GASTAT

www.stats.gov.sa

Once the survey questionnaire is approved, it is converted into an electronic version that can be addressed through a developed system of data collection using tablet devices, to be able to:

- 1) Review working area of field researcher (sample survey).
- 2) Access the sample (household) using the map available on the tablet.
- 3) Complete data in a high quality manner using data auditing rules (to detect errors and illogical inputs automatically as soon as the data are completed).
- 4) Carry out communications between supervisory groups by sending and receiving notes with the field researcher.

Method of Data Collection:

- Candidates (field researchers) are selected to participate in this survey according to criteria related to the nature of the work.
- All the candidates, such as (GASTAT's staff, or employees of other government entities) are trained through special training programs.
- Direct communication method is used in order to fill out the survey's questionnaire, and collect the required data. Concerned field researchers visited the households included within the survey's





sample using the coordinates on the tablet and guided maps; they introduced themselves and showed the official documents to prove their identities. They also explained the purpose of the visit, provided an overview about the survey and its objectives, and completed the household's data using the electronic questionnaire.

- Survey's questionnaire is completed through tablets used by field researchers based on the specified time reference according to the number of the household's members and their demographic, social as well as economic characteristics.
- "Synchronization" feature available on the tablets is used by field researchers in different work regions of Saudi Arabia. Completed data of the households will be directly uploaded to the database linked at GASTAT's head office to be stored, reviewed, and processed.
- Electronic (audit rules) are implanted to ensure consistency and accuracy of the questionnaire's data of Household Culture and Entertainment Survey. They are (electronic rules that detect the discrepancy of answers). They are built by linking the logical relationship between the answers of the survey and its variables, so that the field researcher can directly detect any error when completing the household questionnaire data. These programmable rules do not allow errors to be passed if there is discrepancy between answers and information in the questionnaire.
- Collected data are validated by reviewing them through the researcher himself, the responsible inspector, and the supervisor of the survey in the supervision area. All the working areas are monitored and reviewed by Data Quality Room at GASTAT's head office. The Room controls and supervises the performance of all operating categories in the field in accordance with the time of data collection from day one until the last day.



Preparing and reviewing results:

After reviewing the collected data of Household Culture and Entertainment Survey, calculations were made and results were extracted. Outputs were uploaded and stored on the database as well. Also, final revision was done by specialists in the Department of Knowledge Statistics by using the latest technologies and software which were designed for revision and auditing purposes.

Data publishing:

First: preparing the results for publishing:

In this stage, GASTAT downloaded the results from the database. On the other hand, data and indicators' publishing tables as well as charts were all prepared; metadata and methodology were added to them and they are provided in English and Arabic.



Second: preparing media materials and announcing the release of the bulletin:

GASTAT has indicated earlier the date of publishing via its official website, however, in this stage GASTAT is preparing the media materials to announce the release in different media means and via its various social media platforms. The bulletin will be published first on the official website of GASTAT in different formats such as: Excel to ensure its spread so it will reach to all clients and those who are interested in the field of culture and entertainment, it will be also added to the statistical library on the website.

Third: communicating with clients and providing them the bulletin:

GASTAT believed in the importance of communication with the clients, therefore, once the bulletin is released, GASTAT will communicate with the clients and provide them with the bulletin. GASTAT will receive the questions and enquiries about the bulletin and its results through its various channels.

Requests and enquiries are received through:

- GASTAT official website www.stats.gov.sa
- GASTAT official e-mail info@stats.gov.sa
- Client support's email cs@stats.gov.sa
- Visiting GASTAT head office in Riyadh or in one of its branches in Saudi Arabia.
- Official letters
- Statistical phone (920020081)

Applied Quality Procedures:

Household Culture and Entertainment Survey was placed to a number of technical quality procedures to ensure data quality resulted from this survey, which are:

1. Get advantage of other survey's assessments to indicate the strength and weakness points when conducting the survey, in addition to improving the procedures of statistical data collection.
2. Training and testing the researchers to ensure that he can get the data in an appropriate way that matches with the survey's objectives.
3. Testing the electronic means used in data collection in order to ensure data protection and safety in all the stages of the survey.
4. Reducing respondent burden by using the appropriate statistical methods.
5. Results must be published according to the specified dates

In addition to a number of procedures made by quality control room at GASTAT during field data collection.





Data quality control room:

It works in conjunction with the field works of the survey; it is prepared with all the electronics means and monitoring screens to follow up the works. Supervisors and quality specialists are usually responsible for revising data consistency and discovering the errors as well as wrong values while collecting the data in the field by checking what was filled in by the researchers. On the other hand, quality control room ensures that researchers are following the instructions of the survey, it also ensures data validity, households or establishments visits schedules, revising some of the important survey's indicators to check data accurateness, besides other tasks such as:

- Revising the collected data as well as sending the comments to the field team works through an electronic system that is connected to the researchers' tablets so they can immediately receive the comments at their work places.
- Phone calling the households and ask them several questions that are included in the questionnaire to validate data completion by the researcher, and whether the researcher has followed the instructions at the time of the visit. Also, to obtain missing data, and to thank heads of the households for their cooperation.
- Answering field enquiries whether from the researchers or heads of the households
- Validate the location of the completed questionnaire by matching its coordinates with the coordinates recorded in the sample file.



2018

Users and benefits of the bulletin:

All related government sectors can benefit from the survey, such as: Ministry of Culture, Ministry of Media, Saudi Commission for tourism and National Heritage, General Culture Authority, General Entertainment Authority. Key beneficiaries are regional and international organizations, planners who are interested in culture and entertainment statistics.

In fact, data and indicators of Household Culture and Entertainment Survey are one of the significant products that support decision making in this field. Private sector can benefit from these data as well.

To view the full version of Household Culture and Entertainment Survey's Methodology, please visit the official website of GASTAT

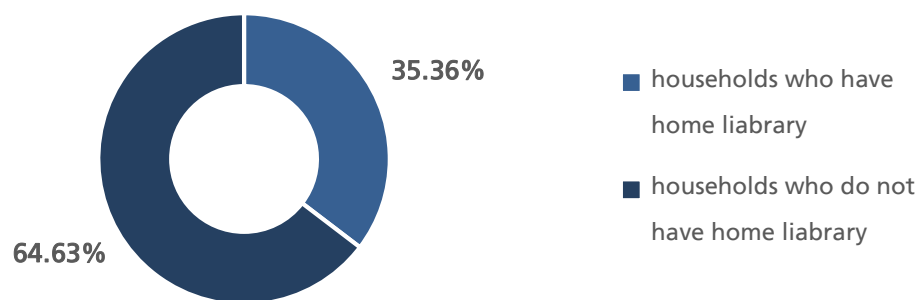
www.stats.gov.sa



Summary of Household Culture and Entertainment Survey Results

1) Percentage distribution of households who have home library at their homes in Saudi Arabia

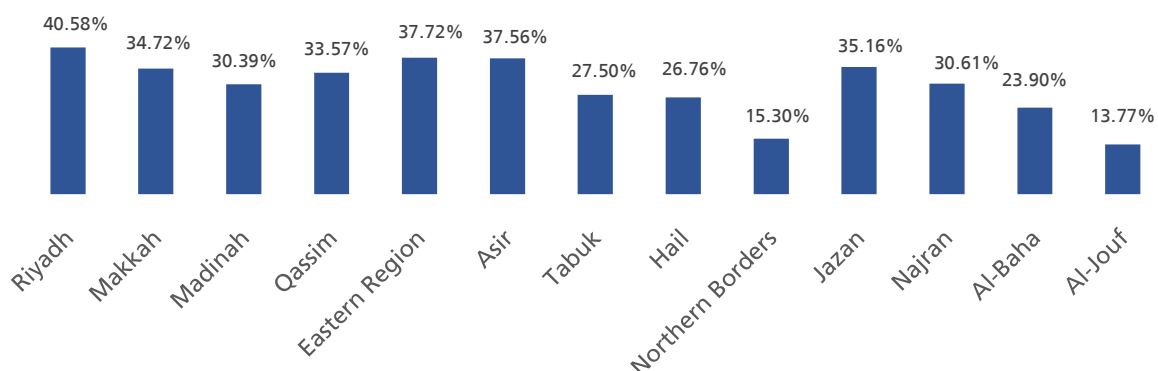
Figure (1)
Percentage distribution of households who have home library at their homes in Saudi Arabia



The chart shows that (35.36%) of households have home library, whereas (64.63%) of households do not have home library kingdom-wide.

2) Percentage of households who have home library by administrative regions

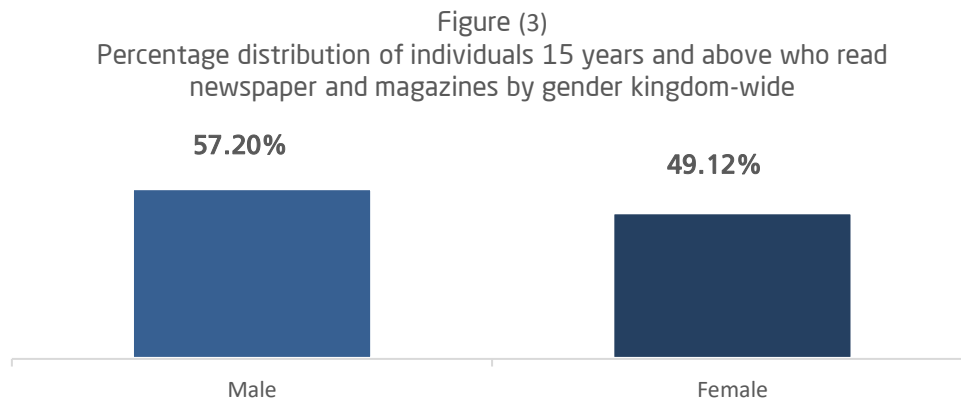
Figure (2)
Percentage distribution of households who have home library by administrative regions



The chart illustrates the percentages of households who have home library by administrative regions. Riyadh region registered the highest percentage in term of availability of home library with (40.58%), followed by the Eastern region with (37.72%). However, Al-Jouf region registered the lowest percentage with (13.77%) out of total households in each administrative region.

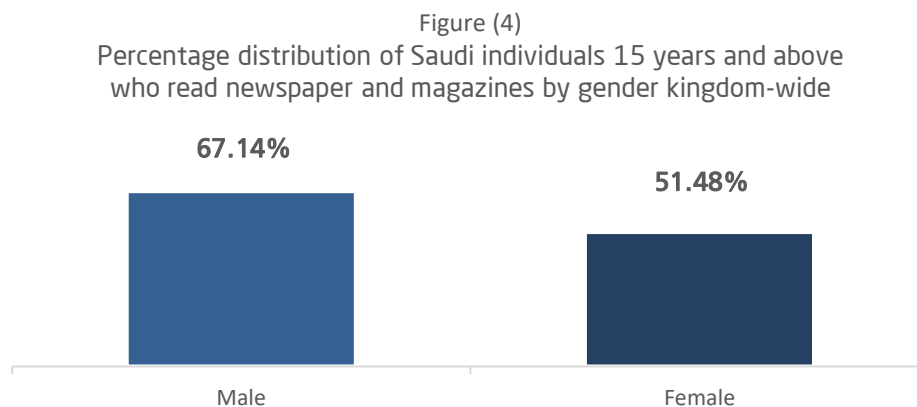


3) Percentage of individuals 15 years and above who read newspaper and magazines by gender kingdom-wide



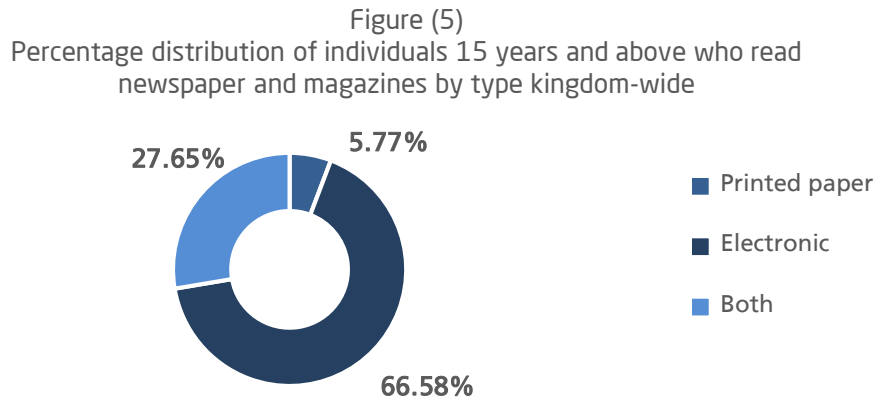
The chart shows the percentages of individuals who read newspaper and magazines by gender kingdom-wide. Male individuals who read newspaper and magazines registered (57.20%) out of total males, whereas female individuals who read newspaper and magazines registered (49.12%) out of total females.

4) Percentage of Saudi individuals 15 years and above who read newspaper and magazines by gender kingdom-wide



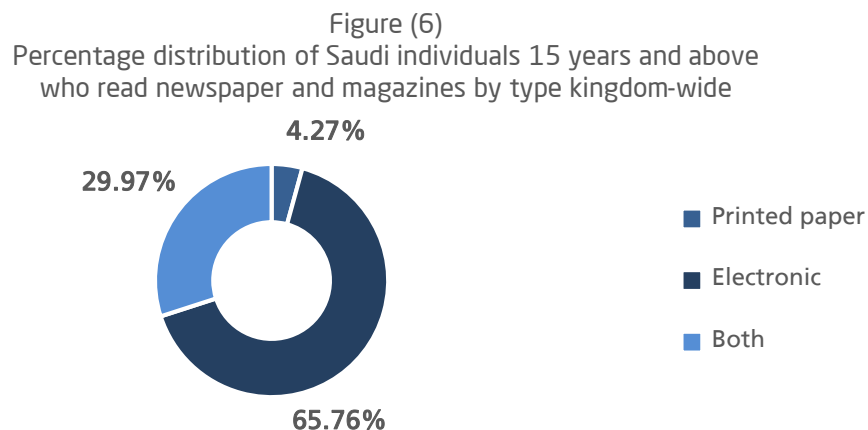
The chart shows the percentages of Saudi individuals who read newspaper and magazines by gender kingdom-wide. Saudi Males who read newspaper and magazines registered (67.14%) out of total Saudi males, whereas Saudi females who read newspaper and magazines registered (51.48%) out of total Saudi females.

5) Percentage distribution of individuals 15 years and above who read newspaper and magazines by their type kingdom-wide



The chart demonstrates the type of newspaper and magazines that individuals read kingdom-wide. It is obvious that readers of electronic newspaper and magazines registered the highest percentage with (66.58%) out of total newspaper and magazines readers. However, printed newspaper and magazines registered the lowest percentage with (5.77%), whereas the percentage of electronic and printed newspaper and magazines readers registered (27.65%).

6) Percentage distribution of Saudi individuals 15 years and above who read newspaper and magazines by their type kingdom-wide



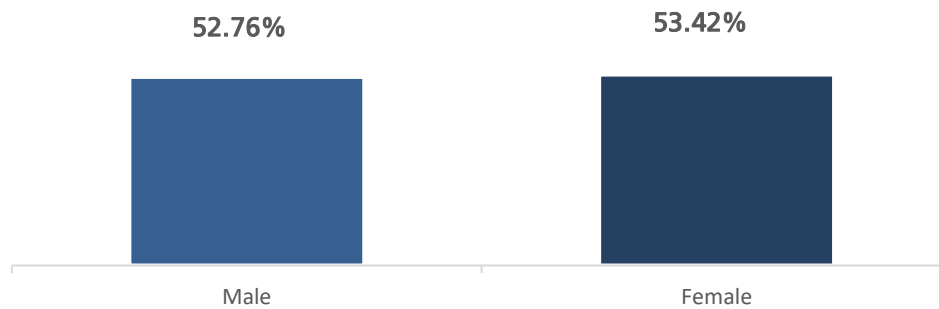
The chart demonstrates the type of newspaper and magazines that individuals read kingdom-wide. It is obvious that readers of electronic newspaper and magazines registered the highest percentage with (65.76%) out of total newspaper and magazines readers. However, printed newspaper and



magazines registered the lowest percentage with (4.27%), whereas the percentage of electronic and printed newspaper and magazines readers registered (29.97%).

7) Percentage of individuals 15 years and above who read books by gender kingdom-wide

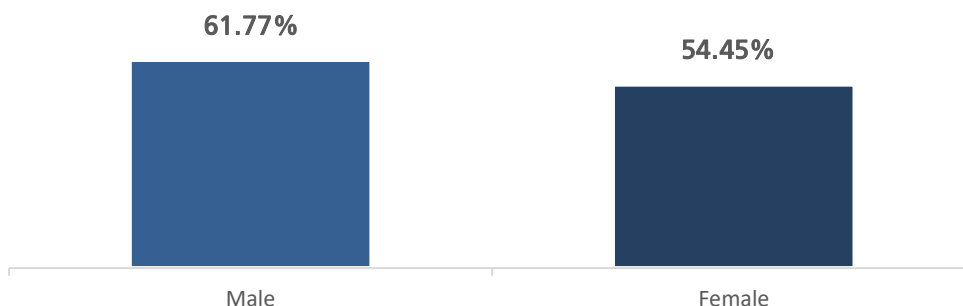
Figure (7)
Percentage of individuals 15 years and above who read books by gender kingdom-wide



The chart shows the percentages of individuals who read books by gender kingdom-wide. Male individuals who read books registered (52.76%) out of total males, whereas female individuals who read books registered (53.42%) out of total females.

8) Percentage of Saudi individuals 15 years and above who read books by gender kingdom-wide

Figure (8)
Percentage of Saudi individuals 15 years and above who read books by gender kingdom-wide

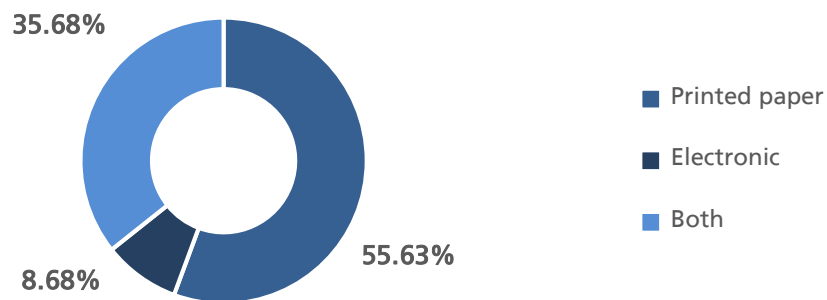


The chart shows the percentages of Saudi individuals who read books by gender kingdom-wide. Saudi Males who read books registered (61.77%) out of total Saudi males, whereas Saudi females who read books registered (54.45%) out of total Saudi females.



9) Percentage distribution of individuals 15 years and above who read books by genre kingdom-wide

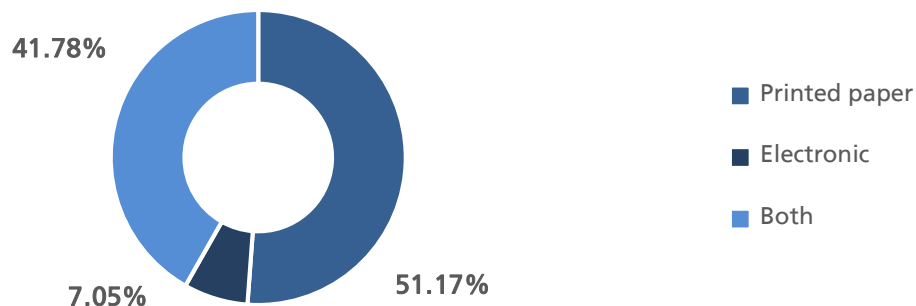
Figure (9)
Percentage distribution of individuals 15 years and above who read books by genre kingdom-wide



The chart demonstrates the genre of books that individuals read kingdom-wide. It is obvious that readers of printed books registered the highest percentage with (55.63%) out of total books readers. However, electronic books registered the lowest percentage with (8.68%), whereas the percentage of electronic and printed books' readers registered (35.68%).

10) Percentage distribution of Saudi individuals 15 years and above who read books by genre kingdom-wide

Figure (10)
Percentage distribution of Saudi individuals 15 years and above who read books by genre kingdom-wide



The chart shows the genre of books that Saudi individuals read kingdom-wide. It is obvious that Saudi readers of printed books registered the highest percentage with (51.17%) out of total Saudi books readers. However, Saudi readers of electronic books registered the lowest percentage with





(7.05%), whereas the percentage of Saudi readers for both electronic and printed books registered (41.78%).

1 1) Percentage of the cultural and entertainment places that Saudi individuals 15 years and above mostly visited kingdom-wide

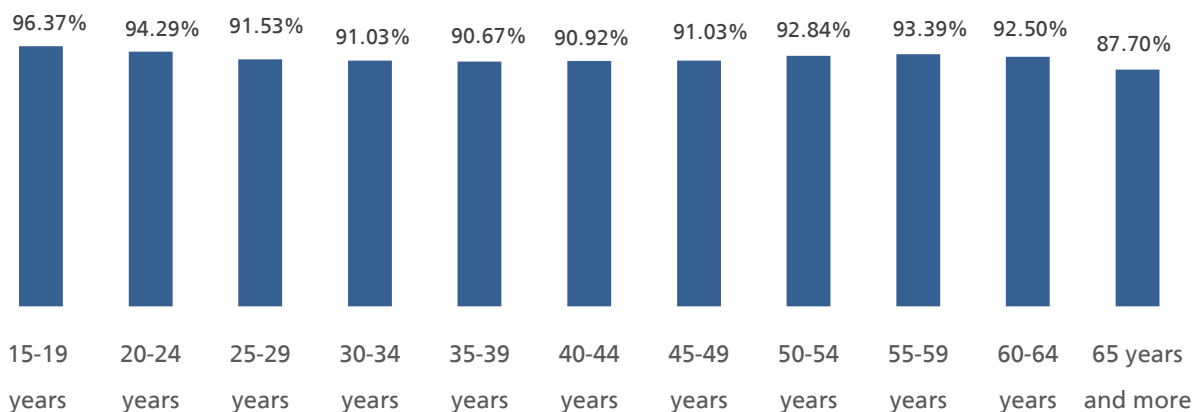
Figure(11)
Percentage of the cultural and entertainment places that Saudi individuals 15 years and above mostly visited kingdom-wide



The chart illustrates that theme parks are the most visited places by Saudi individuals kingdom-wide with a percentage of (42.40%), followed by landscape and cultural places with a percentage of (41.60%).

1 2) Percentage of individuals 15 years and above who watch TV by age group kingdom-wide

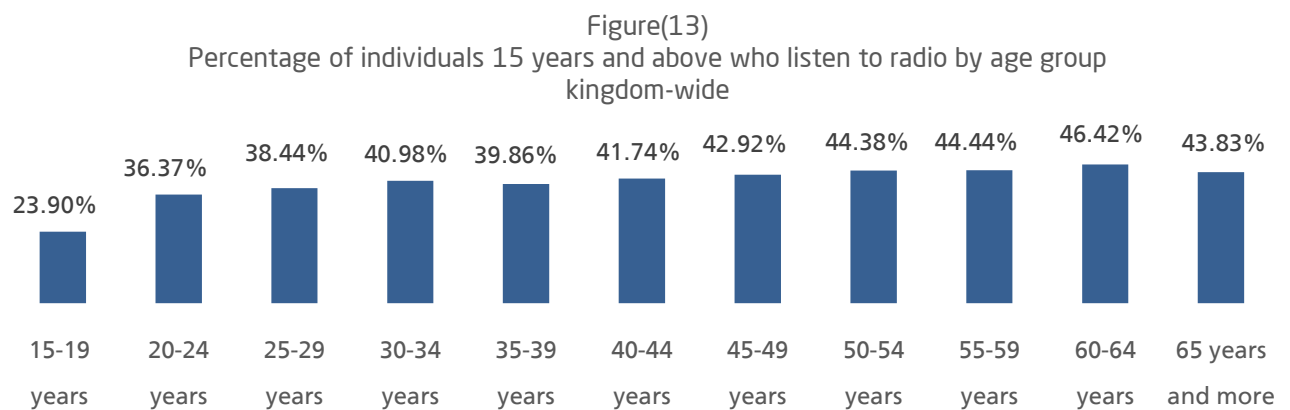
Figure (12)
Percentage of individuals 15 years and above who watch TV by age group kingdom-wide





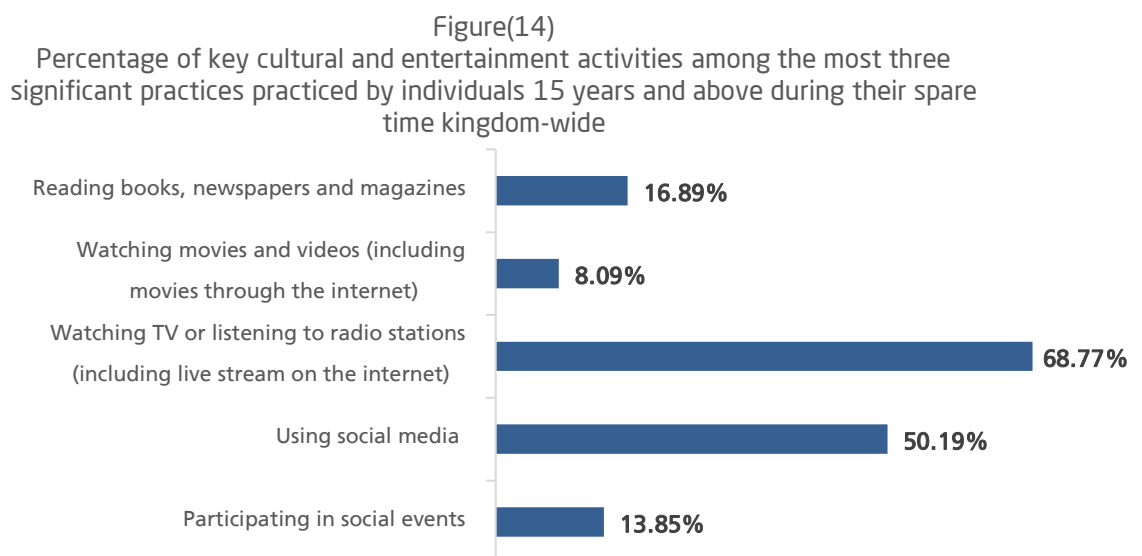
The chart shows the percentages of TV watching by age groups kingdom-wide. The age group (15-19) registered the highest percentage of TV watching by (96.37%), whereas the age group (65 years and above) registered the lowest percentage with (87.70%).

1 3) Percentage of individuals 15 years and above who listen to radio by age group kingdom-wide



The chart demonstrates the percentages of radio listening by age groups kingdom-wide. The age group (60-64) registered the highest percentage of TV watching by (46.42%), whereas the age group (15-19) registered the lowest percentage with (23.90%).

1 4) Percentage of key cultural and entertainment activities among the most three significant practices practiced by individuals 15 years and above during their spare time



The chart shows the percentages of practicing cultural and entertainment activities at spare times

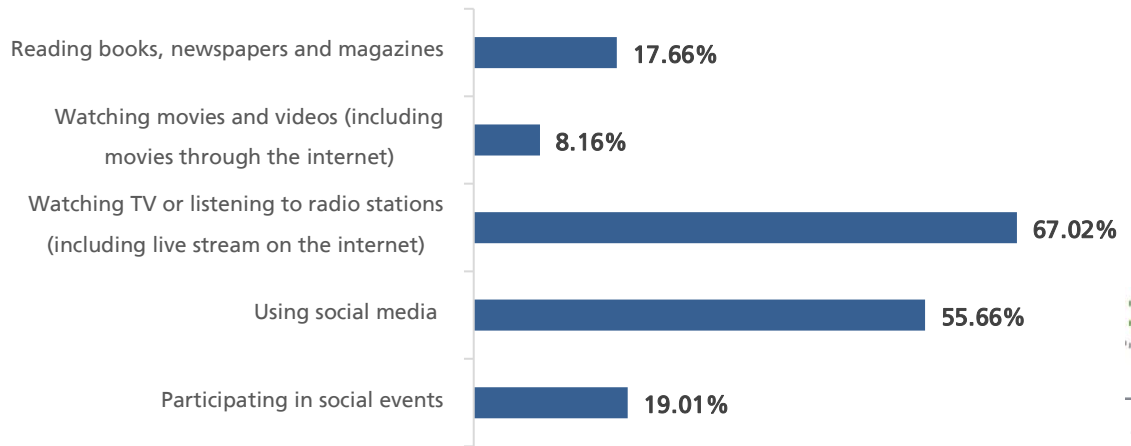


kingdom-wide. Watching TV and listening to radio are the most practiced activities with a percentage of (68.77%), followed by social media by (50.19%).

1 5) Percentage of key cultural and entertainment activities among the most three significant practices practiced by Saudi individuals 15 years and above during their spare time kingdom-wide

Figure(15)

Percentage of key cultural and entertainment activities among the most three significant practices practiced by individuals 15 years and above during their spare time kingdom-wide



2018

The chart indicates the percentages of practicing cultural and entertainment activities by Saudi individuals at their spare times kingdom-wide. Watching TV and listening to radio are the most practiced activities with a percentage of (67.02%), followed by social media by (55.66%).



Publishing Tables



2018

**Percentage of households who have home library
by administrative regions**

Table 1-1:

Administrative Regions	%
Riyadh	40.58
Makkah	34.72
Madinah	30.39
Qassim	33.57
Eastern Region	37.72
Asir	37.56
Tabuk	27.50
Hail	26.76
Northern Borders	15.30
Jazan	35.16
Najran	30.61
Al-Baha	23.90
Al-Jouf	13.77
Total	35.36

Source: Household Culture and Entertainment Survey 2018

Percentage of households who have home library by type of dwelling kingdom wide

Table 1-2:

Type of Dwelling	%
Traditional house	17.14
Villa	55.78
Floor in a traditional house	14.48
Floor in a villa	47.61
Apartment	33.20
Other	2.58

Source: Household Culture and Entertainment Survey 2018

Percentage of book genre of households who have home library kingdom wide

Table 1-3:

Genres of Books	%
Academic books	47.86
Suspense/ thrilling/ horror books	4.46
Romantic books	5.88
Historical/political books	30.64
Biography books	19.70
Religious books	70.61
Science fiction books	6.94
Non-fiction books	13.29
Sport books	5.93
Poetry/ literature books	35.36
Technological books	9.43
Arts books	6.82
Other	7.75

Source: Household Culture and Entertainment Survey 2018

Percentage of key cultural and entertainment indicators of individuals 15 years and above by gender and nationality kingdom wide

Table 2-1:

Key cultural and entertainment indicators	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Reading newspaper and magazines	67.14	51.48	59.46	47.73	43.61	46.57	57.20	49.12	53.96
Reading books	61.77	54.45	58.18	44.16	51.02	46.10	52.76	53.42	53.02
Visiting cultural and entertainment places at residence	63.33	65.06	64.18	38.99	55.42	43.63	50.87	62.17	55.41
Watching TV	96.13	97.07	96.59	84.26	89.80	85.83	90.06	94.89	92.00
Listening to radio stations	63.00	23.78	43.76	39.04	19.54	33.54	50.74	22.50	39.40

Source: Household Culture and Entertainment Survey 2018

Percentage of key cultural and entertainment indicators of individuals 15 years and above by administrative regions

Table 2-2:

Administrative regions	Reading newspaper and magazines	Reading books	Visiting cultural and entertainment places at residence	Watching TV	Listening to radio stations
Riyadh	53.21	42.18	50.72	88.94	38.47
Makkah	54.55	68.14	55.87	91.94	37.71
Madinah	49.07	64.15	37.81	88.86	43.46
Qassim	45.66	38.12	46.85	85.16	28.02
Eastern Region	62.40	55.32	60.51	95.21	51.02
Asir	54.52	44.54	65.90	96.17	29.55
Tabuk	56.64	48.67	63.03	97.37	38.26
Hail	52.78	49.11	62.62	93.64	28.19
Northern Borders	49.65	36.69	60.73	96.49	33.66
Jazan	47.85	44.95	71.34	96.91	37.66
Najran	46.11	47.16	55.21	91.40	45.09
Al-Baha	46.41	47.19	68.67	94.37	43.76
Al-Jouf	48.03	36.70	37.64	94.94	43.18

Source: Household Culture and Entertainment Survey 2018

Percentage of key cultural and entertainment indicators of individuals 15 years and above by age groups kingdom wide

Table 2-3:

Age groups	Reading newspaper and magazines	Reading books	Visiting cultural and entertainment places at residence	Watching TV	Listening to radio stations
15-19 Years	48.06	78.71	61.88	96.37	23.90
20-24 Years	61.35	64.91	58.60	94.29	36.37
25-29 Years	61.73	51.76	57.44	91.53	38.44
30-34 Years	60.94	49.85	55.62	91.03	40.98
35-39 Years	57.87	49.97	53.67	90.67	39.86
40-44 Years	53.72	48.84	53.10	90.92	41.74
45-49 Years	54.10	48.09	53.30	91.03	42.92
50-54 Years	49.77	48.65	53.42	92.84	44.38
55-59 Years	43.14	43.96	54.88	93.39	44.44
60-64 Years	37.10	43.51	55.78	92.50	46.42
65 Years or more	19.45	38.59	47.48	87.70	43.83

Source: Household Culture and Entertainment Survey 2018

Percentage of key cultural and entertainment indicators of individuals 15 years and above by educational status kingdom wide

Table 2-4:

Educational status	Reading newspaper and magazines	Reading books	Visiting cultural and entertainment places at residence	Watching TV	Listening to radio stations
Illiterate	0.00	0.00	45.54	83.02	28.48
Read and write	18.73	30.35	32.71	82.70	25.99
Primary	26.43	35.76	45.22	85.62	29.28
Intermediate	44.54	56.83	51.68	91.68	31.19
Secondary or equivalent	62.74	57.33	57.78	94.91	42.90
Diploma	73.38	56.95	59.90	93.65	50.03
University degree	75.72	66.12	66.63	95.45	47.11
Higher diploma	83.15	81.05	62.11	97.38	62.35
Masters	75.14	87.81	59.67	89.56	51.64
PhD	80.81	95.25	66.54	91.35	55.98

Source: Household Culture and Entertainment Survey 2018

Percentage of key cultural and entertainment indicators of individuals 15 years and above by marital status kingdom wide

Table 2-5:

Marital status	Reading newspaper and magazines	Reading books	Visiting cultural and entertainment places at residence	Watching TV	Listening to radio stations
Never married	58.22	66.07	58.45	93.66	35.31
Married	53.49	48.56	54.36	91.38	41.44
Divorced	57.13	54.02	57.92	92.73	30.54
Widowed	18.00	28.59	48.76	89.84	34.42

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of types of read newspapers or magazines by gender and nationality, out of the total number of those who read newspapers or magazines Kingdom wide

Table 3-1:

Type of newspaper or magazines	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Printed paper	5.10	3.16	4.27	9.57	4.95	8.35	7.01	3.64	5.77
Electronic	64.57	67.37	65.76	67.96	68.03	67.98	66.02	67.55	66.58
Both	30.33	29.47	29.97	22.47	27.02	23.67	26.98	28.82	27.65
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage of individuals 15 years and above of genre of read newspapers or magazines by gender and nationality, out of the total number of those who read newspapers or magazines Kingdom wide

Table 3-2:

Subjects of newspaper and magazines	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Political subjects	36.47	10.22	25.33	53.26	18.03	43.95	43.64	12.30	32.18
Local subjects	71.35	56.73	65.14	50.45	39.66	47.60	62.43	52.18	58.68
Social subjects	61.33	61.96	61.60	50.66	51.25	50.82	56.77	59.11	57.63
Cultural and literary subjects	32.80	35.51	33.95	26.78	31.27	27.97	30.23	34.38	31.75
Scientific subjects	22.47	24.78	23.45	24.43	23.29	24.13	23.31	24.38	23.70
Religious subjects	36.63	40.57	38.31	35.26	36.17	35.50	36.04	39.40	37.27
Sports subjects	58.95	7.73	37.20	39.46	6.44	30.73	50.63	7.39	34.82
Economic subjects	17.32	7.19	13.02	23.86	10.19	20.25	20.11	7.99	15.68
Arts subjects	8.02	20.62	13.37	10.63	20.25	13.17	9.14	20.52	13.30
Tourism subjects	7.02	8.11	7.48	4.44	9.21	5.70	5.92	8.40	6.83
Advertisements	7.25	13.01	9.70	11.45	13.69	12.04	9.04	13.19	10.56
Job vacancies	8.52	14.64	11.12	6.57	8.50	7.08	7.69	13.01	9.63
Health subjects	13.63	34.85	22.64	13.01	35.44	18.94	13.37	35.01	21.28
Fashion subjects	1.74	59.38	26.21	0.98	47.79	13.36	1.42	56.29	21.48
Other	0.15	0.04	0.10	0.33	0.06	0.26	0.23	0.04	0.16

Source:Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of reason for not reading newspaper or magazines by gender and nationality, out of the total number of those who do not read newspapers or magazines Kingdom wide

Table 3-3:

Main reason for not reading newspaper and magazines	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Not interested in reading newspaper and magazines	82.21	80.70	78.26	60.11	62.68	59.80	72.75	76.32	71.18
Not available	1.15	1.72	1.84	3.18	3.32	3.64	2.02	2.14	2.55
No time for reading	14.59	16.59	18.07	34.37	33.62	34.70	23.06	20.70	24.41
Too expensive to buy or subscribe	0.91	0.77	1.01	2.21	0.38	1.77	1.47	0.68	1.31
Other	1.13	0.22	0.82	0.12	0.00	0.09	0.70	0.17	0.55
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of types of read books by gender and nationality, out of the total number of those who read books Kingdom wide

Table 3-4:

Type of books	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Printed paper	50.38	52.11	51.17	65.93	57.19	63.20	57.04	53.56	55.63
Electronic	7.25	6.82	7.05	12.07	10.12	11.46	9.31	7.76	8.69
Both	42.37	41.07	41.78	22.00	32.69	25.34	33.64	38.67	35.68
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

**Percentage distribution of individuals 15 years and above of number of read books by gender and nationality,
out of the total number of those who read books Kingdom wide**

Table 3-5:

Number of books read	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
One book	27.96	29.94	28.87	60.17	44.71	55.34	41.76	34.17	38.69
Two books	17.57	20.00	18.68	14.75	18.19	15.83	16.36	19.48	17.62
Three to four books	21.65	20.76	21.24	11.49	16.17	12.95	17.30	19.44	18.17
Five to six books	13.03	11.24	12.21	6.10	7.95	6.68	10.06	10.29	10.16
Seven books or more	19.79	18.06	19.00	7.48	12.99	9.20	14.51	16.61	15.36
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of the purpose of reading books by gender and nationality, out of the total number of those who read books Kingdom wide

Table 3-6:

Main goal of reading	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
School or university study	21.40	25.78	23.41	14.42	11.26	13.43	18.41	21.62	19.71
for Work purposes	3.06	3.05	3.06	6.82	3.75	5.86	4.67	3.25	4.10
To acquire knowledge and develop talents	64.85	61.67	63.39	60.79	67.02	62.73	63.11	63.20	63.15
Prepare research and studies	1.83	0.51	1.22	0.87	1.22	0.98	1.42	0.71	1.13
Other	8.86	8.99	8.92	17.10	16.76	17.00	12.39	11.22	11.92
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage of individuals 15 years and above of genre of read books by gender and nationality, out of the total number of those who read books Kingdom wide

Table 3-7:

Genres of Books	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Academic books	28.65	35.41	31.75	21.35	24.29	22.27	25.52	32.22	28.23
Suspense/ thrilling/ horror books	1.74	2.64	2.16	1.82	3.96	2.49	1.78	3.02	2.28
Romantic books	2.17	7.80	4.75	2.08	6.18	3.36	2.13	7.33	4.24
Histrorical/political books	18.11	14.78	16.58	14.88	12.86	14.25	16.73	14.23	15.72
Biography books	11.13	11.86	11.47	6.71	8.58	7.29	9.24	10.92	9.92
Relegious books	65.64	63.76	64.77	72.09	69.30	71.22	68.40	65.35	67.16
Science fiction books	3.97	4.37	4.15	3.01	5.34	3.74	3.56	4.65	4.00
Non-fiction books	7.74	10.15	8.85	6.72	11.14	8.10	7.30	10.43	8.57
Sport books	7.13	1.31	4.46	3.02	1.97	2.69	5.37	1.50	3.80
Poetry/ litereture books	19.06	16.52	17.90	6.36	11.41	7.94	13.62	15.06	14.20
Technological books	5.81	5.98	5.89	10.85	8.08	9.99	7.97	6.58	7.41
Arts books	2.87	11.32	6.75	3.99	12.74	6.72	3.35	11.73	6.74
Other	0.87	0.92	0.89	1.12	0.54	0.94	0.98	0.81	0.91

Source:Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of the average weekly reading hours of books by gender and nationality, out of the total number of those who read books Kingdom wide

Table 3-8:

Average weekly reading hours	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Two hours or less	15.19	14.62	14.93	22.01	15.91	20.10	18.11	14.99	16.85
From 2 to less than 3 hours	17.09	19.42	18.16	25.53	20.99	24.11	20.70	19.87	20.37
From 3 to less than 4 hours	10.54	14.15	12.19	13.46	14.43	13.76	11.79	14.23	12.78
4 hours and more	57.19	51.82	54.72	39.01	48.67	42.02	49.40	50.91	50.01
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of reasons for not reading books by gender and nationality, out of the total number of those who do not read books Kingdom wide

Table 3-9:

Main reason for not reading books	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Not interested in reading books	74.42	76.30	75.43	54.38	58.69	55.48	62.29	70.75	65.66
Not available	0.64	0.60	0.62	4.20	2.33	3.72	2.79	1.15	2.14
No time for reading	24.05	22.21	23.07	40.02	38.30	39.58	33.71	27.28	31.15
Too expensive to buy	0.89	0.88	0.88	1.41	0.68	1.22	1.20	0.82	1.05
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

**Percentage of Saudi individuals 15 years and above who visited cultural and entertainment places
in the place of residence, inside and outside Saudi Arabia by administrative region and gender, out
of total Saudis**

Table 4 -1:

Administrative Regions	At the residence			Inside Saudi Arabia			Outside Saudi Arabia		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Riyadh	60.45	60.03	60.25	43.93	42.59	43.28	16.51	12.51	14.59
Makkah	71.72	72.25	71.98	72.74	73.29	73.01	17.13	13.40	15.29
Madinah	44.31	44.15	44.23	39.73	40.45	40.09	9.60	7.98	8.80
Qassim	54.09	53.88	53.99	49.64	47.68	48.67	23.65	17.14	20.44
Eastern Region	61.14	63.24	62.14	55.13	55.50	55.31	33.87	29.01	31.54
Asir	70.96	71.66	71.32	39.18	39.49	39.34	4.86	3.08	3.95
Tabuk	74.87	70.82	72.91	36.19	43.11	39.54	14.35	11.86	13.15
Hail	62.98	66.05	64.54	46.20	46.19	46.20	11.84	8.33	10.06
Northern Borders	64.61	66.87	65.74	49.09	46.16	47.62	22.18	17.00	19.59
Jazan	61.74	79.20	70.42	45.02	42.57	43.80	8.09	3.48	5.80
Najran	70.38	63.73	67.07	49.14	44.09	46.62	11.27	8.29	9.78
Al-Baha	60.17	79.90	70.60	29.89	31.19	30.58	9.22	2.99	5.93
Al-Jouf	47.87	45.20	46.57	38.23	37.24	37.75	15.35	13.29	14.34

Source: Household Culture and Entertainment Survey 2018

Percentage of Saudi individuals 15 years and above who visited cultural or entertainment places in the place of residence, inside and outside Saudi Arabia by type of place and gender, out of total Saudis who visited cultural or entertainment places kingdom wide

Table 4-2:

Cultural and entertainment places that were visited	At the residence			Inside Saudi Arabia			Outside Saudi Arabia		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Archaeological and historical places and museums	23.82	22.13	22.98	40.20	39.29	39.75	53.71	57.10	55.15
Cultural landscapes	39.51	43.71	41.60	57.18	57.24	57.21	68.52	72.09	70.03
Natural heritage	22.41	23.11	22.76	27.52	25.98	26.77	30.40	31.28	30.77
Concerts and musical festivals	2.82	2.63	2.72	5.18	3.92	4.56	14.13	11.02	12.81
Fine arts, crafts, or photography exhibitions or festivals	3.78	3.90	3.84	5.96	5.76	5.86	11.75	13.47	12.48
Libraries	4.35	3.72	4.04	3.45	3.33	3.39	2.58	2.13	2.39
Book exhibition	2.86	1.88	2.37	3.07	2.28	2.68	2.63	2.36	2.51
Cinema	1.40	0.66	1.04	1.67	1.29	1.48	41.53	37.04	39.62
Amusement parks	39.89	44.94	42.40	47.72	51.75	49.69	52.40	55.94	53.91
Sports events	8.74	0.14	4.46	7.80	0.47	4.21	3.48	0.71	2.31
Clubs and gyms	2.97	0.31	1.65	2.00	0.16	1.10	3.64	0.63	2.36
Theaters	0.30	0.29	0.29	1.14	1.12	1.13	10.21	9.91	10.08
National cultural festival	17.52	16.34	16.93	19.10	19.17	19.13	9.47	8.28	8.96
Eid festivals	17.67	18.53	18.10	16.84	17.55	17.19	7.86	8.12	7.97
Other	1.41	1.24	1.33	1.52	1.60	1.56	0.00	0.00	0.00

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of Saudi individuals 15 years and above by type of place and number of visits, out of total Saudis per cultural or entertainment place visited in the place of residence kingdom wide

Table 4-3:

Cultural and entertainment places that were visited	Number of visits			
	One time to three times	Four times to nine times	Ten times and more	Total
Archaeological and historical places and museums	84.68	12.53	2.78	100.00
Cultural landscapes	48.53	27.18	24.28	100.00
Natural heritage	39.48	30.59	29.93	100.00
Concerts and musical festivals	86.33	12.76	0.92	100.00
Fine arts, crafts, or photography exhibitions or festivals	79.94	17.89	2.18	100.00
Libraries	63.00	30.77	6.23	100.00
Book exhibition	96.91	3.09	0.00	100.00
Cinema	96.76	3.24	0.00	100.00
Amusement parks	40.95	34.62	24.43	100.00
Sports events	69.65	25.24	5.11	100.00
Clubs and gyms	45.44	24.12	30.44	100.00
Theaters	100.00	0.00	0.00	100.00
National cultural festival	94.40	4.14	1.46	100.00
Eid festivals	96.56	3.37	0.08	100.00
Other	27.93	33.99	38.07	100.00

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of Saudi individuals 15 years and above by type of place and their companions in terms of the visit in the place of residence, out of total Saudis per cultural or entertainment place kingdom wide

Table 4-4:

Cultural and entertainment places that were visited	People visited with them				
	Alone	With family members	With friends	Other people	Total
Archaeological and historical places and museums	1.66	90.65	7.50	0.19	100.00
Cultural landscapes	0.44	93.69	5.73	0.13	100.00
Natural heritage	0.88	92.92	6.08	0.11	100.00
Concerts and musical festivals	2.42	59.47	36.76	1.36	100.00
Fine arts, crafts, or photography exhibitions or festivals	2.63	88.59	8.37	0.41	100.00
Libraries	40.43	41.97	17.16	0.44	100.00
Book exhibition	11.60	65.17	22.81	0.42	100.00
Cinema	3.20	43.88	51.52	1.40	100.00
Amusement parks	0.33	96.15	3.39	0.12	100.00
Sports events	4.61	6.68	87.93	0.79	100.00
Clubs and gyms	33.28	6.62	59.30	0.80	100.00
Theaters	0.00	73.84	19.52	6.63	100.00
National cultural festival	1.28	88.18	10.41	0.13	100.00
Eid festivals	1.02	91.49	7.30	0.19	100.00
Other	0.75	92.39	6.85	0.00	100.00

Source: Household Culture and Entertainment Survey 2018

Percentage of Saudi individuals 15 years and above who traveled inside Saudi Arabia for culture or entertainment by most visited cities, out of total Saudis kingdom wide

Table 4-5:

The most visited cities for culture and entertainment at Saudi Arabia	%
Jeddah	37.60
Taif	24.62
Abha	22.28

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of Saudi individuals 15 years and above by most visited cities and travel time, out of total Saudis per city kingdom wide

Table 4-6:

The most visited cities for culture and entertainment at Saudi Arabia	Travel time					
	Weekend	Eid holiday	Summer vacation	Annual leave	Other	Total
Jeddah	38.43	8.18	47.88	4.33	1.18	100
Taif	23.38	6.40	64.78	5.19	0.24	100
Abha	2.05	6.66	85.26	5.40	0.63	100

Source: Household Culture and Entertainment Survey 2018

Percentage of Saudi individuals 15 years and above of reasons for not traveling inside Saudi Arabia, out of total Saudis who did not travel Kingdom wide

Table 4-7:

Individuals' reasons for not traveling inside Saudi Arabia for culture and entertainment purposes	%
lack of cultural and entertainment activities/ shows	20.75
Lack of tourist places	21.82
High prices of accommodation	59.55
High prices of flights	41.23
High prices of cultural and entertainment activities/ shows	24.86
lack of land road services	7.46
Other	11.80

Source: Household Culture and Entertainment Survey 2018

**Percentage of Saudi individuals 15 years and above who traveled outside
Saudi Arabia for culture and entertainment by countries, out of total
Saudis Kingdome wide**

Table 4-8:

Countries that were visited for culture and entertainment purposes	%
Gulf countries	53.16
Arab countries	17.11
Other countries	45.02

Source: Household Culture and Entertainment Survey 2018

Percentage of Saudi individuals 15 years and above by country classification and travel time of Saudis per classification Kingdom wide

Table 4-9:

Countries that were visited for culture and entertainment purposes	Travel time				
	Weekend	Eid holiday	Summer vacation	Annual leave	Other
Gulf countries	32.35	19.48	50.71	10.18	1.83
Arab countries	2.22	7.86	74.21	15.82	1.34
Other countries	0.24	3.97	84.36	13.20	1.53

Source: Household Culture and Entertainment Survey 2018

Percentage of Saudi individuals 15 years and above who traveled outside Saudi Arabia for culture and entertainment by reasons for traveling kingdom wide

Table 4-10:

Individuals' reasons for traveling outside Saudi Arabia for culture and entertainment purposes	%
The quality of the cultural and entertainment activities/ shows	63.98
Various cultural and entertainment activities/ shows	70.21
Excellent reputation	45.26
The cultural and entertainment activities/ shows have reasonable prices	39.20
Such activities and shows are not available in Saudi Arabia	40.34
Other	1.43

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of Saudi individuals 15 years and above of their interest in cultural or entertainment activities inside and outside Saudi Arabia, out of total Saudis Kingdome wide

Table 4-11:

Individuals' interest in cultural and entertainment activities	Inside Saudi Arabia	Outside Saudi Arabia
Very interested	14.33	5.04
Interested	52.27	21.00
Not very interested	25.35	32.69
Not interested at all	8.06	41.27
Total	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of average daily hours of watching TV by gender and nationality, out of the total number of those who watch TV Kingdom wide

Table 5-1:

Average daily hours of watching TV	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Less than two hour	25.60	17.09	21.41	29.41	19.18	26.39	27.43	17.68	23.39
From two hour to three hours	36.52	31.43	34.01	37.87	27.55	34.82	37.16	30.33	34.33
From three hours to four hours	20.16	23.78	21.94	18.10	21.71	19.17	19.18	23.19	20.84
From four hours and more	17.72	27.71	22.64	14.62	31.55	19.62	16.23	28.80	21.44
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of reasons for not watching TV by gender and nationality, out of the total number of those who do not watch TV Kingdom wide

Table 5-2:

Main reason for not watching TV	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Don't have a TV	6.30	8.74	7.33	61.11	22.63	53.29	50.69	17.05	42.06
Have no free time	16.78	13.83	15.54	18.12	43.44	23.27	17.87	31.56	21.38
Have a better alternative	28.98	23.30	26.58	12.09	12.82	12.24	15.30	17.03	15.74
Not interested in watching TV	44.67	50.06	46.94	8.35	20.82	10.88	15.25	32.56	19.69
Other	3.27	4.07	3.60	0.33	0.28	0.32	0.89	1.80	1.12
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of listening to radio stations by place, gender and nationality, out of the total number of those who listen to radio stations Kingdom wide

Table 5-3:

Places where radio stations were listened to	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Dwelling	5.13	36.90	13.59	15.11	46.59	20.28	9.06	39.42	16.02
In means of transportation	93.85	62.01	85.36	77.15	51.06	72.86	87.27	59.15	80.82
At work	0.57	0.44	0.54	7.12	2.04	6.28	3.15	0.86	2.62
Sports Club	0.24	0.40	0.28	0.25	0.19	0.24	0.24	0.34	0.26
Coffee shop	0.16	0.06	0.13	0.33	0.13	0.30	0.22	0.08	0.19
Other	0.06	0.20	0.10	0.04	0.00	0.03	0.05	0.15	0.07

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of main reason for not listening to radio stations by gender and nationality, out of the total number of those who do not listen to radio stations Kingdom wide

Table 5-4:

Main reason for not listening to radio stations	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Have no free time	4.74	6.26	5.75	15.03	9.28	13.07	11.26	7.20	9.17
Have a better alternative	59.07	56.19	57.15	33.38	37.10	34.65	42.80	50.24	46.62
Not interested in listening to radio stations	35.97	37.40	36.92	51.15	53.53	51.96	45.58	42.42	43.96
Other	0.23	0.16	0.18	0.44	0.09	0.32	0.36	0.14	0.25
Total	100	100	100	100	100	100	100	100	100

Source: Household Culture and Entertainment Survey 2018

Percentage of cultural or entertainment activities among the most important three activities practiced by individuals 15 years and above by gender and nationality, out of total individuals engaged in cultural or entertainment activities in leisure time Kingdom wide

Table 5-5:

Cultural or entertainment activities	Saudi			Non-Saudi			Total		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
Photography	1.81	2.55	2.17	0.81	0.59	0.75	1.32	1.98	1.58
Craftwork	0.53	1.48	1.00	1.33	1.97	1.51	0.93	1.62	1.21
Paintings and drawings	0.32	1.44	0.87	0.41	1.46	0.71	0.36	1.45	0.80
Performing arts	0.36	0.79	0.57	0.63	0.71	0.66	0.50	0.77	0.61
Play video games	8.40	2.14	5.33	2.41	0.95	2.00	5.42	1.79	3.95
Read books, newspapers and magazines	18.00	17.31	17.66	15.91	15.59	15.82	16.96	16.80	16.90
Watch movies and videos	8.69	7.62	8.16	8.24	7.33	7.98	8.46	7.53	8.09
Watch TV or listen to radio stations	62.85	71.36	67.02	69.79	74.93	71.26	66.31	72.40	68.78
Use social media programs	57.65	53.59	55.66	43.31	40.36	42.47	50.51	49.72	50.19
Fashion Design	0.07	2.94	1.47	0.03	2.89	0.84	0.05	2.93	1.21
Graphic Design	0.18	0.22	0.20	0.18	0.08	0.15	0.18	0.18	0.18
Interior design (interior decoration)	0.03	0.16	0.09	0.13	0.04	0.11	0.08	0.12	0.10
Landscape design	0.14	0.15	0.15	0.09	0.09	0.09	0.12	0.13	0.12
Architectural Design	0.07	0.02	0.04	0.23	0.02	0.17	0.15	0.02	0.10
Participate in social events	17.83	20.25	19.01	5.40	9.46	6.56	11.64	17.10	13.85
Write poetry / stories / novels	0.63	0.48	0.56	0.15	0.12	0.14	0.39	0.37	0.38
Make films / videos	0.13	0.11	0.12	0.09	0.05	0.08	0.11	0.10	0.10
Amusement parks	0.58	1.08	0.83	0.47	1.94	0.89	0.53	1.33	0.85
Other	0.59	0.17	0.38	0.37	0.62	0.44	0.48	0.30	0.41

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of cultural or entertainment activities among the most important three activities practiced by individuals 15 years and above by average weekly hours, out of total cultural or entertainment activities Kingdom wide

Table 5-6:

Cultural or entertainment activities	The average number of weekly hours per activity				
	Two hours and less	From 3 hours to less than 4 hours	From 4 hours to less than 8 hours	From eight hours or more	Total
Photography	27.83	39.05	24.18	8.94	100
Craftwork	23.57	47.56	25.57	3.30	100
Paintings and drawings	19.65	43.52	25.14	11.69	100
Performing arts	11.53	26.18	24.24	38.06	100
Play video games	7.23	28.35	33.65	30.77	100
Read books, newspapers and magazines	5.75	26.55	32.45	35.25	100
Watch movies and videos	4.68	32.72	40.44	22.16	100
Watch TV or listen to radio stations	1.22	13.57	21.05	64.16	100
Use social media programs	2.63	12.92	22.84	61.60	100
Fashion Design	23.82	46.96	24.02	5.20	100
Graphic Design	12.95	43.59	30.47	12.99	100
Interior design (interior decoration)	24.76	41.87	30.54	2.83	100
Landscape design	37.71	51.70	10.59	0.00	100
Architectural Design	32.01	28.39	16.39	23.20	100
Participate in social events	10.35	31.21	33.32	25.12	100
Write poetry / stories / novels	24.89	40.46	20.99	13.66	100
Make films / videos	16.27	35.28	36.16	12.29	100
Amusement parks	17.01	60.57	16.60	5.81	100
Other	7.58	24.93	39.87	27.62	100

Source: Household Culture and Entertainment Survey 2018

Percentage of individuals 15 years and above who wish to practice cultural or entertainment activity but they don't, by reasons for not practicing it
kingdom wide

Table 5-7:

Cultural or entertainment activities	Individuals' reasons for not practicing an activity					
	Lack of free time	The activity is expensive	Lack of parental consent	The activity is not available in the region	Lack of tools to perform such activity	Other
Photography	67.51	25.33	3.12	4.90	15.19	0.00
Craftwork	57.85	28.51	0.75	8.93	12.11	0.00
Paintings and drawings	58.92	33.30	2.88	7.93	24.22	0.00
Performing arts	56.69	12.87	11.79	14.08	8.98	2.69
Play video games	53.90	32.77	13.92	1.16	8.87	0.00
Read books, newspapers and magazines	95.41	6.21	0.00	1.14	2.64	0.32
Watch movies and videos	83.68	9.38	2.00	3.01	4.85	0.00
Watch TV or listen to radio stations	84.45	7.13	8.58	6.97	10.08	0.00
Use social media programs	59.60	35.69	10.77	6.67	12.03	0.00
Fashion Design	39.55	52.81	5.84	10.05	20.10	0.00
Graphic Design	65.04	37.38	4.52	9.65	15.63	0.00
Interior design (interior decoration)	48.95	62.88	11.02	8.76	32.89	0.00
Landscape design	29.44	65.94	1.11	0.72	20.30	0.00
Architectural Design	68.36	35.83	0.00	6.50	26.29	0.00
Participate in social events	61.62	9.65	2.29	6.45	1.34	0.07
Write poetry / stories / novels	82.86	2.29	0.00	1.91	0.00	0.00
Make films / videos	58.39	22.89	2.49	20.97	24.74	0.00
Amusement parks	21.53	27.66	8.63	49.91	5.80	0.20
Other	55.48	36.87	4.66	21.18	4.57	0.00

Source: Household Culture and Entertainment Survey 2018

Percentage distribution of individuals 15 years and above of their language preferred in cultural communication by gender and nationality kingdom wide

Table 6-1:

Language used in:	Nationality	Saudi			Non-Saudi			Total		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
Reading	Arabic	96.94	90.92	93.99	48.60	65.59	53.40	72.20	83.32	76.67
	English	0.86	0.64	0.75	16.41	17.29	16.66	8.82	5.63	7.54
	Other languages	0.01	0.00	0.01	31.15	11.78	25.68	15.95	3.53	10.96
	Not ablicable	2.19	8.44	5.25	3.84	5.34	4.26	3.03	7.51	4.83
	Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Writing	Arabic	97.20	91.10	94.21	48.37	65.45	53.19	72.21	83.40	76.70
	English	0.61	0.49	0.56	16.39	17.33	16.65	8.69	5.54	7.42
	Other languages	0.01	0.00	0.00	31.39	11.85	25.88	16.07	3.56	11.05
	Not ablicable	2.18	8.41	5.23	3.85	5.37	4.28	3.04	7.50	4.83
	Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Speaking	Arabic	99.45	99.35	99.40	51.69	69.98	56.86	75.01	90.54	81.25
	English	0.49	0.51	0.50	15.45	17.13	15.92	8.15	5.50	7.08
	Other languages	0.00	0.02	0.01	32.72	12.81	27.10	16.75	3.86	11.57
	Not ablicable	0.06	0.12	0.09	0.13	0.08	0.12	0.10	0.11	0.10
	Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Watching live theatrical performances	Arabic	96.39	95.68	96.04	47.41	65.09	52.40	71.32	86.50	77.42
	English	0.54	0.50	0.52	15.98	17.45	16.39	8.44	5.59	7.29
	Other languages	0.14	0.09	0.12	29.38	11.22	24.25	15.10	3.43	10.42
	Unable to speak	2.93	3.73	3.32	7.24	6.24	6.96	5.13	4.48	4.87
	Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Listening to music	Arabic	92.21	89.41	90.84	47.17	63.92	51.90	69.16	81.76	74.22
	English	0.95	0.56	0.76	16.47	18.28	16.98	8.89	5.88	7.68
	Other languages	0.14	0.08	0.11	31.01	11.16	25.40	15.94	3.40	10.90
	Not ablicable	6.71	9.96	8.30	5.35	6.64	5.72	6.01	8.96	7.20
	Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Watching TV or listening to radio stations	Arabic	98.60	98.78	98.69	49.39	69.10	54.95	73.41	89.88	80.02
	English	0.83	0.57	0.70	16.22	17.81	16.67	8.70	5.74	7.51
	Other languages	0.14	0.12	0.13	32.01	11.72	26.28	16.45	3.60	11.29
	Not ablicable	0.43	0.54	0.48	2.38	1.37	2.10	1.43	0.79	1.17
	Total	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

Source: Household Culture and Entertainment Survey 2018

Percentage of individuals 15 years and above of their language preferred in reading by gender and age groups kingdom wide

Table 6-2:

Age groups	Arabic			English			Other languages			Not ablicable		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
15-19 Years	99.34	99.04	99.20	0.60	0.62	0.61	0.00	0.00	0.00	0.06	0.33	0.19
20-24 Years	98.95	98.46	98.72	0.72	0.88	0.80	0.03	0.00	0.02	0.30	0.65	0.47
25-29 Years	98.10	97.51	97.80	1.58	1.39	1.48	0.00	0.00	0.00	0.32	1.11	0.71
30-34 Years	98.12	98.26	98.19	1.45	0.70	1.08	0.03	0.00	0.02	0.40	1.04	0.72
35-39 Years	98.13	97.74	97.94	0.97	0.52	0.74	0.06	0.00	0.03	0.84	1.74	1.29
40-44 Years	98.91	94.12	96.56	0.51	0.22	0.37	0.00	0.00	0.00	0.58	5.66	3.07
45-49 Years	98.12	91.34	94.82	0.94	0.33	0.64	0.00	0.00	0.00	0.94	8.33	4.54
50-54 Years	98.25	81.05	89.89	0.37	0.70	0.53	0.00	0.00	0.00	1.38	18.25	9.58
55-59 Years	95.65	74.53	85.54	0.60	0.40	0.50	0.00	0.00	0.00	3.75	25.08	13.96
60-64 Years	89.81	66.96	78.77	0.21	0.00	0.11	0.00	0.00	0.00	9.98	33.04	21.13
65 Years or more	77.03	43.33	59.67	0.16	0.05	0.10	0.00	0.00	0.00	22.81	56.63	40.23

Source: Household Culture and Entertainment Survey 2018

Percentage of individuals 15 years and above of their language preferred in writing by gender and age groups kingdom wide

Table 6-3:

Age groups	Arabic			English			Other languages			Not ablicable		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
15-19 Years	99.34	99.11	99.23	0.60	0.56	0.58	0.01	0.00	0.00	0.05	0.33	0.19
20-24 Years	99.12	98.67	98.91	0.54	0.68	0.61	0.03	0.00	0.02	0.30	0.65	0.47
25-29 Years	98.77	97.73	98.25	0.91	1.16	1.03	0.00	0.00	0.00	0.32	1.11	0.71
30-34 Years	98.61	98.46	98.53	0.94	0.55	0.75	0.03	0.00	0.02	0.42	0.99	0.70
35-39 Years	98.72	98.15	98.44	0.44	0.16	0.30	0.00	0.00	0.00	0.84	1.69	1.26
40-44 Years	98.90	94.40	96.70	0.52	0.22	0.37	0.00	0.00	0.00	0.58	5.38	2.93
45-49 Years	98.29	91.47	94.97	0.94	0.20	0.58	0.00	0.00	0.00	0.77	8.33	4.45
50-54 Years	98.35	81.18	90.00	0.27	0.58	0.42	0.00	0.00	0.00	1.38	18.25	9.58
55-59 Years	95.65	74.53	85.54	0.60	0.19	0.40	0.00	0.00	0.00	3.75	25.29	14.06
60-64 Years	89.84	66.90	78.75	0.18	0.06	0.12	0.00	0.00	0.00	9.98	33.04	21.13
65 Years or more	77.06	43.33	59.68	0.12	0.05	0.08	0.00	0.00	0.00	22.82	56.63	40.24

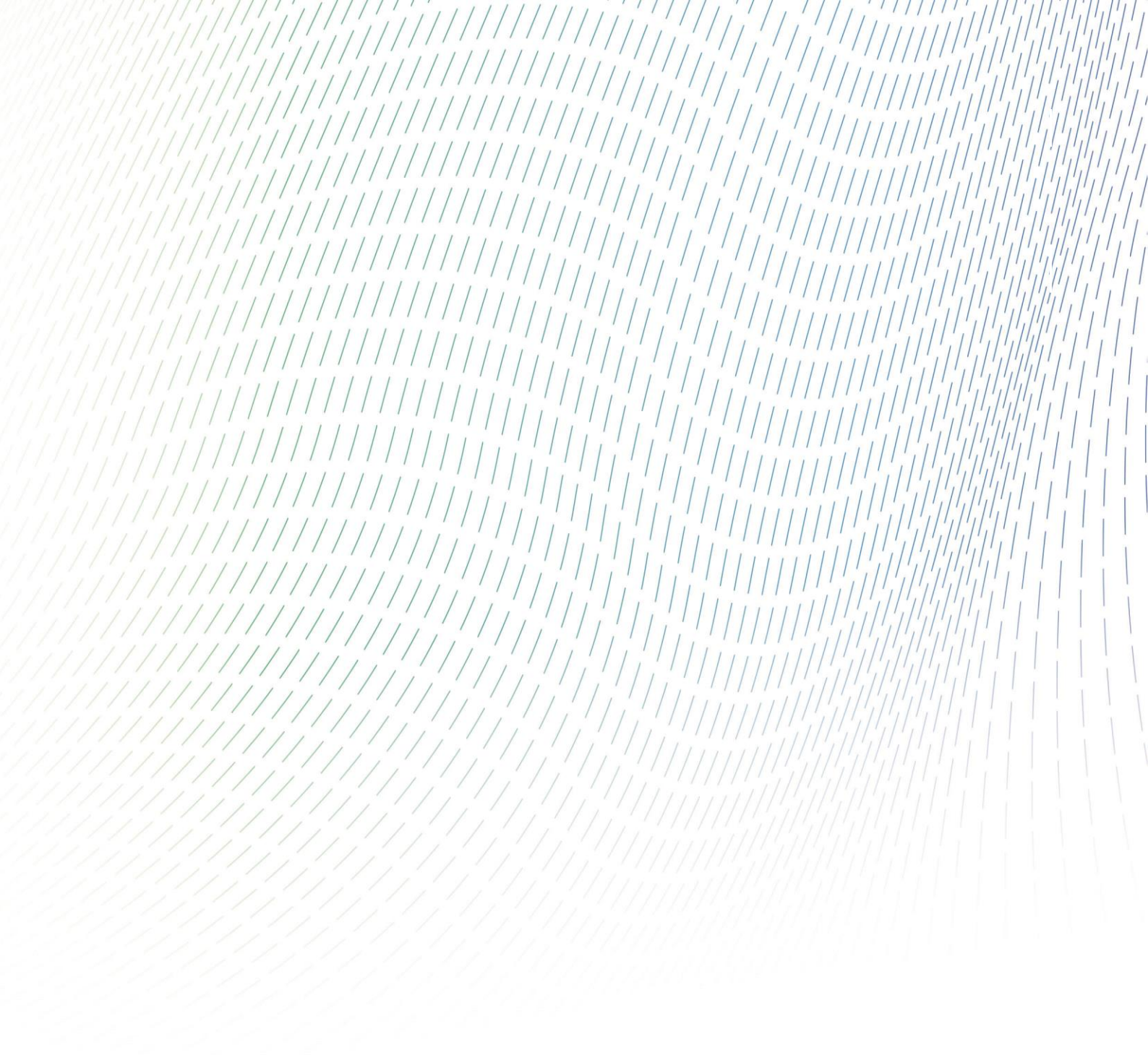
Source: Household Culture and Entertainment Survey 2018

Percentage of individuals 15 years and above of their language preferred in speaking by gender and age groups kingdom wide

Table 6-4:

Age groups	Arabic			English			Other languages			Not ablicable		
	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
15-19 Years	99.46	99.02	99.24	0.53	0.85	0.69	0.00	0.03	0.02	0.01	0.09	0.05
20-24 Years	99.61	99.26	99.44	0.38	0.56	0.47	0.00	0.09	0.04	0.01	0.08	0.05
25-29 Years	98.96	98.91	98.94	0.89	0.89	0.89	0.00	0.00	0.00	0.14	0.20	0.17
30-34 Years	99.21	99.34	99.28	0.75	0.59	0.67	0.00	0.00	0.00	0.03	0.07	0.05
35-39 Years	99.71	99.68	99.69	0.15	0.19	0.17	0.03	0.01	0.02	0.11	0.11	0.11
40-44 Years	99.61	99.60	99.61	0.39	0.23	0.31	0.00	0.00	0.00	0.00	0.17	0.08
45-49 Years	99.15	99.52	99.33	0.72	0.40	0.56	0.00	0.00	0.00	0.13	0.08	0.11
50-54 Years	99.73	99.20	99.48	0.27	0.78	0.51	0.00	0.00	0.00	0.00	0.02	0.01
55-59 Years	99.75	99.81	99.78	0.15	0.19	0.17	0.00	0.00	0.00	0.09	0.00	0.05
60-64 Years	99.36	99.80	99.57	0.55	0.00	0.28	0.00	0.00	0.00	0.10	0.20	0.15
65 Years or more	99.86	99.64	99.75	0.12	0.05	0.08	0.00	0.00	0.00	0.02	0.31	0.16

Source:Household Culture and Entertainment Survey 2018



الهيئة العامة للإحصاء
General Authority for Statistics