

Percentage of individuals using the Internet reaches 99.0% in 2025

The results of the ICT Access and Usage by Households and Individuals survey 2025 results revealed that 99.0% of individuals aged 15-74 years use the Internet. Internet usage reached 99.0% among males and 98.9% among females, while the rate was 99.3% for Saudis and 98.6% for non-Saudis. Internet usage among Saudi males reached 99.5% while usage among Saudi females reached 99.2%

98.7% of individuals use the Internet at home

Results indicate that 98.7% of individuals aged 15-74 years use the Internet at home, while 48.7% use it while traveling or on the move. In terms of frequency of use, 96.8% of individuals aged 15-74 years reported using the Internet at least once daily, compared to 2.4% who use it once a week or more but not daily, and 0.8% who use it once a month or more but not weekly.

98.4% of individuals use a mobile phone to access the Internet

Percentage of individuals aged 15-74 years who use a mobile phone to access the Internet reached 98.4% while 9.9% use a tablet to access the Internet. In comparison, 8.6% use a laptop to access the Internet, whereas the use of other mobile devices to access the Internet accounted for 1.3%

79.4% of individuals watch video content via the Internet

Percentage of individuals aged 15-74 years who watch online video content reached 79.4% while 32.0% listen to audio content. Meanwhile, 11.5% use the Internet for gaming.

96.2% of individuals participate in social media networks

Results showed that the most common area of Internet use among individuals aged 15-74 years was participation in social media networks, accounting for 96.2% of total Internet users, with similar usage rates among males 95.7% and females 97.1%

This was followed by obtaining information about goods or services, which accounted for 57.2% with 57.7% among males and 56.4% among females.

98.2% of Saudi individuals carry out government services online

Percentage of individuals aged 15-74 years who carry out government services online reached 98.2% Among Saudis, the rate was also 98.2% with 98.6% of Saudi males and 97.9% of Saudi females using online government services. According to the results, the most frequently used e-government service was benefiting from government services, accounting for 92.7% of all individuals who perform government services online.

80.2% of Saudi individuals purchase goods and services online

Percentage of individuals aged 15-74 years who purchase goods and services online reached 71.0% Saudis accounted for 80.2% with 82.8% of Saudi females and 77.6% of Saudi males making online purchases.

The survey results also showed that the most purchased goods and services online were clothing, footwear, and sports goods, accounting for 88.8% of all online shoppers, followed by cosmetics, accounting for 40.2%

Figure 1. Key indicators of ICT access and use by individuals aged 15-74 years 2025

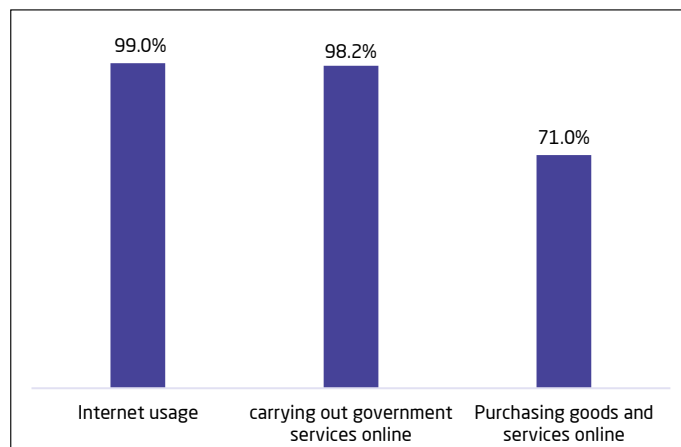
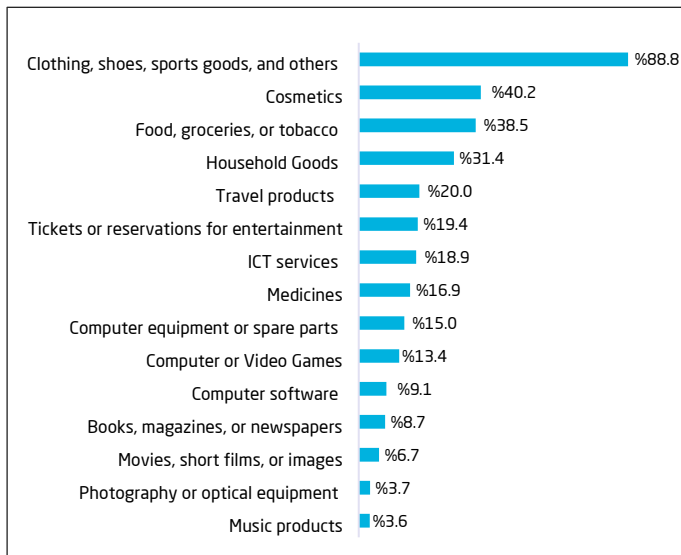


Figure 2. Goods and services purchased by individuals aged 15-74 years via the Internet 2025



Methodology and quality

The General Authority for Statistics conducts all its statistical work according to a unified methodology tailored to the nature of each statistical product. This methodology is based on a Statistical Business Process Manual, aligned with practices adopted by international organizations, ensuring that its indicators are internationally comparable.

For more details, please refer to: [Methodology and Quality - Publication Tables](#)