

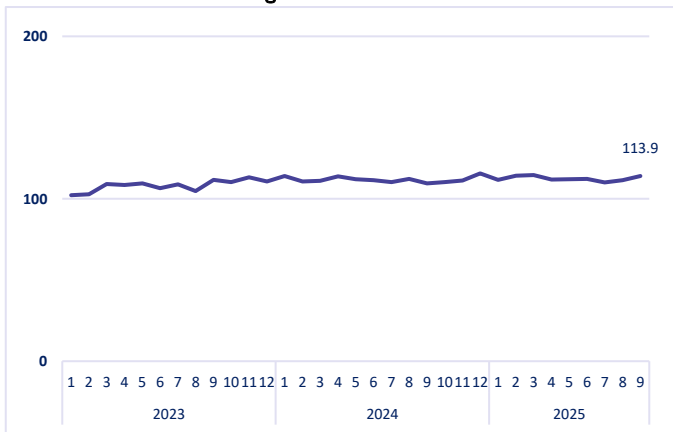
CCI records 114 points in September 2025

The Consumer Confidence Index (CCI) is an indicator that measures changes in the level of optimism or pessimism among consumers regarding the economy. It is derived from an economic survey of consumers' opinions, perceptions, and conditions, focusing on current circumstances for economic conditions. The results series of the CCI survey showed stability in confidence levels among Saudi consumers, which was reflected positively on the index's value. Consequently, the general CCI maintained values above the neutral level –set at 100 points–continuously from January 2023 until September 2025.

General CCI

Results of the general CCI showed stable performance over the past two years, with a slight trend toward optimism, which indicates general consumer confidence in economic conditions. The index reached approximately 114 points in September of the current year.

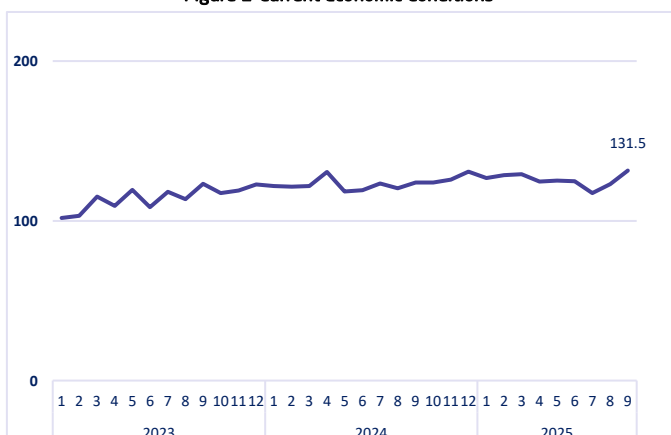
Figure 1. General CCI



Current Economic Conditions Index

Figure (2) shows that the Current Economic Conditions Index is the highest performing, reflecting a positive consumer assessment of the economic situation, reaching approximately 131.5 points in September of the current year.

Figure 2 Current Economic Conditions



CCI key indicators 2025

The main indicators of the CCI during the first nine months of 2025 were as follows:

| Main Indicators | January | February | March | April | May | June | July | August | September |
|-----------------------------------|---------|----------|-------|-------|-------|-------|-------|--------|-----------|
| General CCI | 111.6 | 114.1 | 114.6 | 111.8 | 112.1 | 112.1 | 110.2 | 111.5 | 113.9 |
| Current Economic Conditions Index | 126.9 | 128.6 | 129.3 | 124.5 | 125.3 | 124.8 | 117.4 | 123.1 | 131.5 |

Source: General Authority for Statistics - Consumer Confidence Index 2025

CCI Data collection

This publication presents the Consumer Confidence Index (CCI) based on the results of a telephone survey conducted in September 2025 on a sample of approximately 6,000 individuals selected from the Saudi Census 2022 frame.

Metadata

CCIs are calculated in accordance with international best practices adopted worldwide, specifically the methodology used by the Survey Research Center at the University of Michigan in the USA, which is considered one of the most commonly used approaches for calculating this index. The general CCI value ranges between 0 and 200, so when the index reaches 200 points, it indicates that all respondents in the sample expressed positive views, reflecting consumer optimism regarding economic conditions, where 100 points expresses the neutrality level, and any value below 100 points indicates a pessimistic outlook toward the economic situation. [Methodology . table](#)