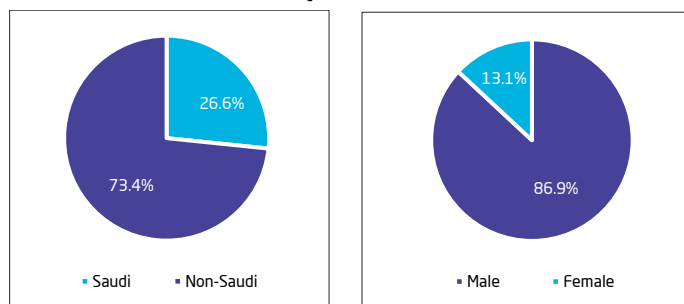


Number of employees in tourism activities exceeds 900 thousand during Q1 of 2023

The total number of employees in tourism activities reached 900,532 during Q1 of 2023. The number of Saudi employees reached 239,740, with a participation rate of 26.6%. Meanwhile, the number of non-Saudi employees reached 660,792, with a participation rate of 73.4% of the total employees in tourism activities. On the other hand, the number of male employees in tourism activities reached 782,841, with a participation rate of 86.9%, while the number of female employees in tourism activities reached 117,691, with a participation rate of 13.1% of the total employees in tourism activities during Q1 of 2023 (Figure1).

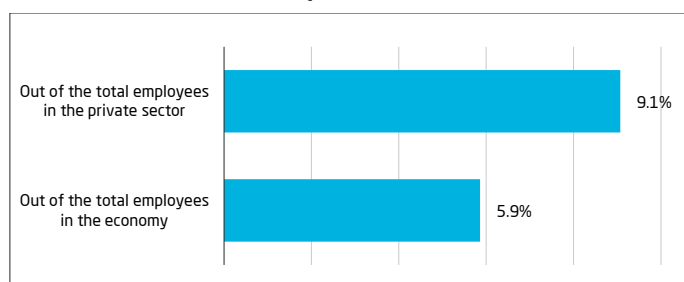
Figure1. Percentage of employees in tourism activities by sex and nationality
Q1 of 2023



Contribution of employees in tourism activities

The percentage of employees in tourism activities was 5.9% of the total number of employees in the economy during Q1 of 2023. The percentage of employees in tourism activities was 9.1% of the total number of employees in the private sector (Figure2).

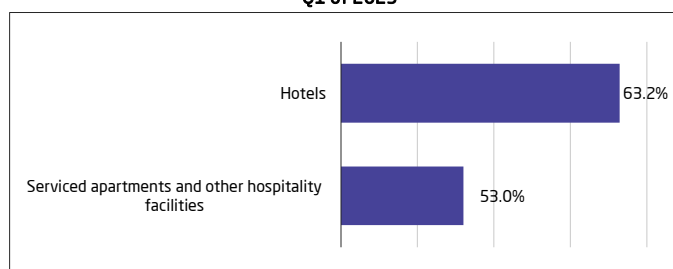
Figure2. Contribution of employees in tourism activities (%)
Q1 of 2023



Room occupancy rate in tourist hospitality facilities

Room occupancy rate in hotels was 63.2% during Q1 of 2023. On the other hand, the room occupancy rate in serviced apartments and other hospitality facilities was 53% during Q1 of 2023. (Figure3).

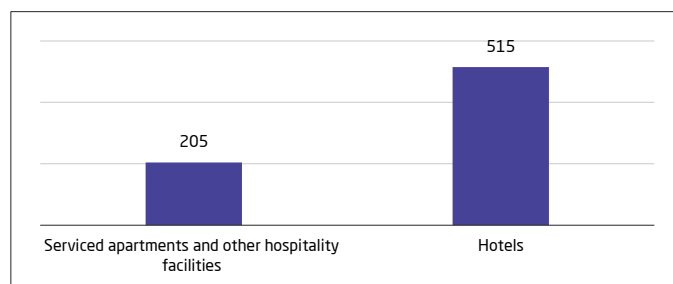
Figure3. Room occupancy rate by facility type (%)
Q1 of 2023



Average daily rate for a room in tourist hospitality facilities

Average daily room rate in hotels was 515 SAR during Q1 of 2023. On the other hand, the average daily room rate in serviced apartments and other hospitality facilities was approximately 205 SAR during the same quarter (Figure4).

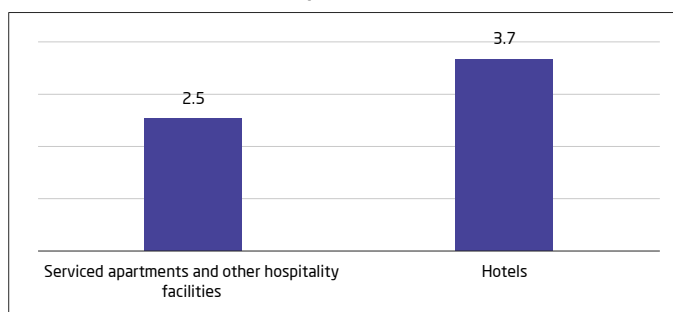
Figure4. Average daily room rate by facility type (SAR)
Q1 of 2023



Average length of stay for guests in tourist hospitality facilities

Average length of stay for guests in hotels was 3.7 nights during Q1 2023. On the other hand, the average length of stay for guests in serviced apartments and other hospitality facilities was 2.5 nights during the same quarter (Figure5).

Figure5. Average length of stay by facility type (night)
Q1 of 2023



Key indicators of the tourism sector in the Kingdom

Indicators	Unit	Q1 of 2023
Total number of employees in tourism activities	Number	900,532
Female employees out of total employees in tourism activities	Percentage	13.1
Contribution of employees in tourism activities to the total employees in the private sector	Percentage	9.1
Contribution of employees in tourism activities to the total employees in the economy	Percentage	5.9
Room occupancy rate in serviced apartments and other hospitality facilities	Percentage	53.0
Room occupancy rate in hotels	Percentage	63.2

Methodology and Quality

The data for the tourism establishments statistics for Q1 of 2023 is based on several sources to provide comprehensive information about tourism activities in the Kingdom of Saudi Arabia. These sources include administrative records, statistical surveys, and secondary data. For more details, please see

[Methodology and Quality Report ,table](#)